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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

EXTENSION OF LONG STOP DATE IN RELATION TO PLACING OF NEW SHARES UNDER GENERAL MANDATE

Placing Agent



KGI Asia Limited

Reference is made to the announcement of Xinhua News Media Holdings Limited (the “**Company**”) dated 2 September 2026 (the “**Announcement**”) in relation to, among other things, the placing for new Shares under General Mandate. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Announcement.

As disclosed in the Announcement, the completion of the Placing shall take place after satisfaction of the conditions precedent. In the event that the conditions of the Placing are not fulfilled on or prior to 23 September 2026 (the “**Long Stop Date**”), the Placing Agreement will be terminated.

As additional time is required for the parties to the Placing Agreement to satisfy certain conditions for the issuance of the Placing Shares, on 23 September 2026, the parties to the Placing Agreement have agreed to extend the Long Stop Date from 23 September 2026 to 7 October 2026.

Save and except for the aforesaid extension of the Long Stop Date, all other terms and conditions of the Subscription Agreement remain unchanged and continue to remain in full force and effect.

Shareholders and potential investors should note that Completion is subject to fulfilment of the conditions under the Placing Agreement. As the Placing may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

By order of the Board
Xinhua News Media Holdings Limited
Lin Shuang
Co-Chairman, President and Executive Director

Hong Kong, 23 September 2026

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lo Kou Hong, Mr. Lin Shuang, Mr. Chan Frank Clifford Shui Ting Chu and Ms. Chen Yun; two non-executive Directors, namely, Ms. Wang Guan and Mr. Yuen Ka Tai, Wilson; and four independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue, Mr. Leung Nga Tat and Mr. Mui Kay Boon.

In case of inconsistency, the English text of this announcement shall prevail over the Chinese text.