East Buy Holding Limited
東方甄選控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1797)

PROPOSED ADOPTION OF THE NEW MEMORANDUM AND ARTICLES OF ASSOCIATION OF THE COMPANY

This announcement is made by East Buy Holding Limited (the "**Company**") pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") in relation to the proposed adoption of the third amended and restated memorandum of association and the fourth amended and restated articles of association of the Company (the "**New Memorandum and Articles of Association**").

The board of directors of the Company (the "**Board**") proposes to amend the second amended and restated memorandum of association and the third amended and restated articles of association of the Company (the "**Existing Memorandum and Articles of Association**") for the purposes of, among others, (i) bringing the Existing Memorandum and Articles of Association of the Company in line with certain amendments made or to be made to the Listing Rules with regard to electronic corporate communications, hybrid meetings, electronic voting, electronic addresses for proxies and the uncertificated securities market regime; (ii) reflecting the change of the Company's name to East Buy Holding Limited (東方甄選控股有限公司) which became effective on 2 February 2023; (iii) aligning with other relevant requirements of the Listing Rules; and (iv) making other consequential and housekeeping amendments. The Board proposes to amend the Existing Memorandum and Articles of Association by way of adoption of the New Memorandum and Articles of Association in substitution for, and to the exclusion of, the Existing Memorandum and Articles of Association.

The proposed adoption of the New Memorandum and Articles of Association shall be subject to the passing of a special resolution by the shareholders of the Company at the forthcoming annual general meeting of the Company to be held on Tuesday, 3 November 2026 (the "**AGM**"). A circular containing, among others, details of the proposed amendments to the Existing Memorandum and Articles of Association and a notice convening the AGM will be provided to the Company's shareholders as soon as practicable.

By order of the Board
East Buy Holding Limited
YU Minhong
Chairman of the Board

Hong Kong, 23 September 2026

As at the date of this announcement, the Board comprises the following members: Mr. YU Minhong and Mr. YIN Qiang as executive directors; and Mr. LIN Zheying, Mr. KWONG Wai Sun Wilson, Mr. YAN Andrew Y and Ms. WAN Zhe as independent non-executive directors.