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讯众股份

Beijing Xunzhong Communication Technology Co., Ltd.

北京訊眾通信技術股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2597)

ANNOUNCEMENT APPOINTMENT OF GENERAL MANAGER

The board (the “**Board**”) of directors (the “**Director(s)**”) of Beijing Xunzhong Communication Technology Co., Ltd. (the “**Company**”) is pleased to announce that the Board has considered and approved the continued appointment of Mr. Piao Shenggen (“**Mr. Piao**”), an executive Director, as the general manager of the Company for a term of three years with effect from the date of this announcement.

The biographical details of Mr. Piao are set out below:

Mr. Piao Shenggen, aged 56, is the Chairman of the Board, an executive Director and the general manager of the Company. He was appointed as a Director in August 2014 and re-appointed as an executive Director in June 2024. Mr. Piao is primarily responsible for the overall management and strategy of the Company. Mr. Piao is also the chairman of the strategic committee of the Company. He also serves in various roles in the subsidiaries of the Company, including (i) as the executive director of Beijing Yunxun Science and Technology Co., Ltd.* (北京雲訊科技有限公司) since June 2023; (ii) as the executive director of Jiangsu Huashao Communication Technology Co., Ltd.* (江蘇華紹通信科技有限公司) since October 2025; (iii) as the executive director of Beijing Xunjie Suanwang Technology Co., Ltd.* (北京訊捷算網科技有限公司) (formerly known as Beijing Yuyu E-commerce Co., Ltd.* (北京語鈺電子商務有限公司)) since November 2025; (iv) as the supervisor of Jiangsu Shaoyan Information Technology Co., Ltd.* (江蘇韶顏信息科技有 限公司) since February 2019; (v) as the executive director of Chuangyin Future (Beijing) Information Technology Co., Ltd.* (創音未來(北京)信息科技有 限公司) (formerly known as Shanghai Halouwei Information Technology Co., Ltd.* (上海哈嚶喂信息科技有 限公司)) since October 2025; (vi) as the supervisor of Jiangsu Hongluo Network Technology Co., Ltd.* (江蘇宏絡網絡科技有 限公司) since April 2019; (vii) as the executive director of Beijing Zhongmai Communication Technology Co., Ltd.* (北京眾麥通信技術有 限公司) since March 2025; (viii) as the supervisor of Sichuan Xuntong Huizhong Smart City Technology Co., Ltd.* (四川訊通惠眾智慧城市科技有 限公司) since May 2023; (ix) as

the executive director of Xunzhong Zhiyan (Shenzhen) Technology Co., Ltd.* (訊眾智研(深圳)科技有限公司) since October 2025; (x) as the executive director of Jiangsu Xunguang Information Technology Co., Ltd.* (江蘇訊光信息技術有限公司) since November 2025; and (xi) as the director of Beijing Dingshu Information Technology Co., Ltd.* (北京鼎疏信息科技有限公司) since November 2025.

Mr. Piao has over 28 years of experience in the information technology industry. Prior to founding the Company, from February 1998 to November 1999, he served in Beijing Sina Information Technology Co., Ltd.* (北京新浪信息技術有限公司) (formerly known as Beijing Stone Richsight Information Technology Co., Ltd.* (北京四通利方信息技術有限公司)), where he served as a manager in the sales department and was primarily responsible for the sale of products and services. From December 1999 to April 2004, he served in Jiaoda Mingtai (Beijing) Information Technology Co., Ltd.* (交大銘泰(北京)信息技術有限公司) as the vice president and was primarily responsible for marketing and operational management. From April 2004 to September 2007, he served in Shengshi Changjie Information Technology (Beijing) Co., Ltd.* (盛世長捷信息技術(北京)有限公司) as the chairman of the board. From March 2018 to July 2023, he served as the executive director and manager in Zunyi Dike Data Consulting Co., Ltd.* (遵義迪科數據諮詢有限公司) (formerly known as Beijing Dike Data Consulting Co., Ltd.* (北京迪科數據諮詢有限公司)). From June 2022 to August 2022, he served as the executive director and manager in Beijing Xunzhong IOT Information Technology Co., Ltd.* (北京訊眾物聯信息技術有限公司), which was a subsidiary of the Company and has now dissolved.

Mr. Piao was recognized as an “Influential Figure” (風雲人物) of 2015 by China Software Conference (中國軟件大會) and was recognized as a Distinguished Chairman of the Board of Directors (傑出董事長) by wabei.cn (挖貝新三板) in 2016. Mr. Piao obtained a bachelor’s degree in vehicle engineering from China Agricultural University (中國農業大學) in July 1995 and a master’s degree in business administration from Tsinghua University (清華大學) in June 2012. Mr. Piao has been a certified senior economist by Special Committee for Title Evaluation of Academic Committee of Beijing Academy of Applied Sciences (北京市應用科學研究院學術委員會職稱評審專門委員會) since June 1999.

Mr. Piao’s remuneration for his position as general manager will be determined in accordance with the relevant remuneration system of the Company and based on his duties and the results of the Company’s internal performance assessment. The Company will disclose the remuneration received by Mr. Piao during the year in the annual report.

As at the date of this announcement, Mr. Piao held 24,984,600 domestic shares of the Company, representing approximately 27.36% of the total domestic share capital of the Company (or approximately 18.79% of the total number of issued shares of the Company).

As at the date of this announcement, save as disclosed above, Mr. Piao confirmed that (i) he has no relationship with any Director, senior management, substantial shareholder or controlling shareholder (as defined under the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”)) of the Company; (ii) he has no interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (as defined under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)); (iii) there is no matter that is required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules; (iv) there is no other matter relating to his appointment as the general manager of the Company that needs to be brought to the attention of the Shareholders of the Company or the Stock Exchange; (v) he does not hold any other position in the Company or any of its subsidiaries; and (vi) he does not hold any directorship in any other public companies whose securities are listed on any securities market in Hong Kong or overseas in the last three years.

By Order of the Board

Beijing Xunzhong Communication Technology Co., Ltd.

Piao Shenggen

Chairman of the Board, Executive Director and Chief Executive Officer

Hong Kong, September 28, 2026

As at the date of this announcement, the Board comprises Mr. Piao Shenggen (Chairman of the Board and Chief Executive Officer), Mr. Yue Duanpu, Mr. Chen Zaixiong, Mr. Zhang Wen and Ms. Chen Limei as executive Directors; and Mr. Sun Qiang, Mr. Shi Xiangxin and Mr. Su Zile as independent non-executive Directors.

* *For identification purpose only*