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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO POLL RESULTS OF AGM, RETIREMENT AND APPOINTMENT OF DIRECTORS

Reference is made to the announcement (the “**Announcement**”) of Xinhua News Media Holdings Limited (the “**Company**”, which together with its subsidiaries, the “**Group**”) published on 29 September 2026 in relation to, among other things, the poll results of annual general meeting (“**AGM**”) held on 28 September 2026, retirement of director and appointment of directors. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

In the Announcement, the Company disclosed the change of directors (the “**Change of Directors**”) after the AGM, which is a result of the combination of (i) the new appointments following the shareholder requisition and passing of resolutions 3 (a) to (e), (ii) the withdrawal of resolution numbered 2(g) prior to the AGM and (iii) the rejection of the resolution numbered 2(h) as less than 50% of the votes were casted in favour of this resolution by the Shareholders by way of poll at the AGM.

Consequently, the Board comprises 13 directors of whom only 4 are independent non-executive directors (“**INEDs**”). This falls short of the one-third requirement under Rule 3.10A of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

NON-COMPLIANCE WITH RULE 3.10A OF THE LISTING RULES

The directors had no practical ability to control or pre-determine the final board composition and could only accept the outcome of the AGM process. The resulting board of 13 directors with only 4 INEDs was not intended by the Company.

Rule 3.10A of the Listing Rules provides that independent non-executive Directors must represent at least one-third of the Board. Following the Change of Director, the Company has failed to comply with the requirement as set out in Rule 3.10A of the Listing Rules. In order to ensure compliance with the Listing Rules, the Company will make its best endeavour to identify a suitable candidate to be appointed as an INED. Alternatively, the Board may, through its nomination committee, recommend that one or more existing executive and/or non-executive directors to resign in order to achieve the required proportion of INEDs, based on the current year's Board performance review, and subject to the directors' willingness and the Company's operational needs.

The Company takes its obligations under the Listing Rules seriously and is fully committed to rectifying the non-compliance as soon as practicable and, in any event, within the three-month period prescribed by Rule 3.11.

Further announcement(s) will be made in this regard as and when appropriate in accordance with the requirements of the Listing Rules.

SUPPLEMENTAL INFORMATION IN RELATION TO APPOINTMENT OF INED

The Company would like to further supplement the disclosure in respect of the information required under Rule 3.13 (a) to (c) of the Listing Rules.

Mr. Tsang Chi Hon (“**Mr. Tsang**”) and Mr. Liu Kwok Him (“**Mr. Liu**”) have been appointed as an INED of the Company following the passing of resolutions numbered 3(c) and 3(d). Each of Mr. Tsang and Mr. Liu have confirmed (i) his independence as regards each of the factors referred to in Rule 3.13 (1) to (8) of the Listing Rules; (ii) that he does not have any past or present financial or other interest in the business of the Group or any connection with any core connected person (as defined in the Listing Rules) of the Company; and (iii) that there are no other factors that may affect his independence at the time of his appointment.

Save as disclosed above, all other information of the Proposed Directors as set out in the AGM Circular and the Announcement remains unchanged.

This announcement is supplemental to and should be read in conjunction with the Announcement.

By order of the Board
Xinhua News Media Holdings Limited
Lin Shuang
Co-Chairman and President

Hong Kong, 8 October 2026

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Lo Kou Hong, Mr. Lin Shuang, Mr. Chan Frank Clifford Shui Ting Chu, Ms. Chen Yun, Mr. Wang Xuesong and Mr. Yu Yonghui; three non-executive Directors, namely, Ms. Wang Guan, Mr. Yuen Ka Tai, Wilson and Mr. Chang Ta Tung; and four independent non-executive Directors, namely, Mr. Wang Qi, Mr. Mui Kay Boon, Mr. Tsang Chi Hon and Mr. Liu Kwok Him.

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.