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香港 **中旅** 國際投資有限公司
CHINA TRAVEL INTERNATIONAL INVESTMENT HONG KONG LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 308)

**VOLUNTARY ANNOUNCEMENT
OPERATION UPDATES OF THE GROUP DURING
NATIONAL DAY GOLDEN WEEK HOLIDAY IN 2026**

This announcement is published on a voluntary basis by China Travel International Investment Hong Kong Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company of the latest business developments of the Group during the National Day Golden Week Holiday from 1 October to 7 October 2026 (the “**2026 National Day Holiday**” or the “**Period**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that the Group has capitalised on business opportunities in the tourism market during the 2026 National Day Holiday by scaling up marketing efforts and launching high-quality experiential products and themed activities, thereby witnessing a relatively robust operational performance in the tourist attraction operations. During the 2026 National Day Holiday, the tourist attraction operations of the Group recorded a total of approximately 730,000 visitors, representing an increase of approximately 6% as compared with the eight-day holiday during the National Day and Mid-Autumn Festival from 1 October to 8 October 2025 (the “**2025 National Day and Mid-Autumn Festival Holiday**”); sales revenue for the Period amounted to approximately RMB100 million, representing an increase of approximately 13% as compared with the 2025 National Day and Mid-Autumn Festival Holiday; the average visitors per day and sales revenue increased by approximately 21% and 29%, respectively, as compared with the 2025 National Day and Mid-Autumn Festival Holiday. In particular, tickets for the Detian Scenic Spot in Guangxi were sold out for six days in a row, with average visitor volume per day surging by approximately 87%; the Shapotou Scenic Spot in Ningxia recorded a year-on-year increase of approximately 32% in average visitor volume per day; and the Heidushan Scenic Spot in Qinghai recorded around 70,000 visitors during the Period.

The information contained in this announcement is based on the Group's unaudited internal operating data and information available to the Group which have not been audited or reviewed by the auditors of the Company or the audit committee of the Board. There may be discrepancies between such data and the information to be disclosed in the Company's subsequent results announcements, financial reports and/or other relevant corporate information. The information contained in this announcement does not constitute, represent or indicate a comprehensive condition of the revenue or financial performance of the Group. The information contained in this announcement is for information purposes only and should not be relied upon as an indication or a measure of the Group's current or future operating or financial performance.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Travel International Investment Hong Kong Limited
Wu Qiang
Chairman

Hong Kong, 12 October 2026

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wu Qiang, Mr. Feng Gang and Mr. Li Pengyu; two non-executive Directors, namely Mr. Tsang Wai Hung and Mr. Fan Zhishi; and three independent non-executive Directors, namely Mr. Song Dawei, Ms. Fang Xuan and Mr. Qian Jiannong.