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CHINA LITERATURE LIMITED

阅文集团

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 772)

**(1) REVISION OF ANNUAL CAPS FOR
2026 PROMOTION COOPERATION FRAMEWORK AGREEMENT
AND**

**(2) PROPOSED REVISION OF ANNUAL CAPS FOR
2026 ADVERTISEMENT COOPERATION FRAMEWORK AGREEMENT**

**REVISION OF ANNUAL CAPS FOR THE 2026 PROMOTION COOPERATION
FRAMEWORK AGREEMENT**

Reference is made to the announcement of the Company dated August 12, 2025, in relation to, among other things, the entering into of the 2026 Promotion Cooperation Framework Agreement for a term of three years from January 1, 2026 to December 31, 2028. Pursuant to the 2026 Promotion Cooperation Framework Agreement, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) agreed to cooperate in the promotion of the Group's products or services on the platforms of the Retained Tencent Group or third parties which are recognized by both parties.

On October 12, 2026, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) entered into the Promotion Supplemental Agreement, pursuant to which the parties agreed to revise the existing annual caps under the 2026 Promotion Cooperation Framework Agreement.

PROPOSED REVISION OF ANNUAL CAPS FOR THE 2026 ADVERTISEMENT COOPERATION FRAMEWORK AGREEMENT

Reference is made to the announcement of the Company dated March 17, 2026 and the circular of the Company dated April 30, 2026 in relation to, among other things, the entering into of the 2026 Advertisement Cooperation Framework Agreement, which will expire on December 31, 2028. Pursuant to the 2026 Advertisement Cooperation Framework Agreement, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) agreed to cooperate in placing advertisements which are solicited by the Retained Tencent Group on the Platforms of the Group.

On October 12, 2026, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) entered into the Advertisement Supplemental Agreement, pursuant to which the parties agreed to revise the existing annual caps under the 2026 Advertisement Cooperation Framework Agreement, subject to the approval of the Independent Shareholders.

Save for the revision of the annual caps, all other terms and conditions of the 2026 Promotion Cooperation Framework Agreement and the 2026 Advertisement Cooperation Framework Agreement shall remain unchanged.

LISTING RULES IMPLICATIONS

As of the date of this announcement, Tencent is the controlling Shareholder, and Tencent Computer is a wholly-owned subsidiary of Tencent. Accordingly, Tencent Computer is a connected person of the Company and the transactions contemplated under the Promotion Supplemental Agreement and the Advertisement Supplemental Agreement constitute continuing connected transactions of the Company pursuant to Chapter 14A of the Listing Rules.

As the highest applicable percentage ratio in respect of the revised annual caps under the Promotion Supplemental Agreement is more than 0.1% but less than 5%, the transactions contemplated thereunder are subject to reporting, announcement and annual review requirements but are exempt from the requirement of Independent Shareholders' approval under Chapter 14A of the Listing Rules.

As the highest applicable percentage ratio in respect of the revised annual caps under the Advertisement Supplemental Agreement exceeds 5%, the transactions contemplated thereunder are subject to reporting, announcement, annual review and Independent Shareholders' approval under Chapter 14A of the Listing Rules.

Somerley has been appointed as the Independent Financial Adviser to advise the Independent Board Committee and the Independent Shareholders in respect of the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028), and the transactions contemplated thereunder.

A circular containing, among other things, (i) details of the transactions contemplated under the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028); (ii) a letter of recommendation from the Independent Board Committee to the Independent Shareholders; and (iii) a letter of recommendation from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders will be published and dispatched to Shareholders who have already provided instructions indicating their preference to receive hard copies. As the Company requires additional time to prepare and finalize certain information for inclusion in the circular, it will publish and dispatch the circular to Shareholders on or before November 19, 2026.

INTRODUCTION

Reference is made to the announcement of the Company dated August 12, 2025, in relation to, among other things, the entering into of the 2026 Promotion Cooperation Framework Agreement for a term of three years from January 1, 2026 to December 31, 2028. Pursuant to the 2026 Promotion Cooperation Framework Agreement, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) agreed to cooperate in the promotion of the Group's products or services on the platforms of the Retained Tencent Group or third parties which are recognized by both parties. On October 12, 2026, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) entered into the Promotion Supplemental Agreement, pursuant to which the parties agreed to revise the existing annual caps under the 2026 Promotion Cooperation Framework Agreement.

Reference is made to the announcement of the Company dated March 17, 2026 and the circular of the Company dated April 30, 2026 in relation to, among other things, the entering into of the 2026 Advertisement Cooperation Framework Agreement, which will expire on December 31, 2028. Pursuant to the 2026 Advertisement Cooperation Framework Agreement, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) agreed to cooperate in placing advertisements which are solicited by the Retained Tencent Group on the Platforms of the Group. On October 12, 2026, Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) entered into the Advertisement Supplemental Agreement, pursuant to which the parties agreed to revise the existing annual caps under the 2026 Advertisement Cooperation Framework Agreement, subject to the approval of the Independent Shareholders.

Save for the revision of the annual caps, all other terms and conditions of the 2026 Promotion Cooperation Framework Agreement and the 2026 Advertisement Cooperation Framework Agreement shall remain unchanged. For the principal terms and details of the 2026 Promotion Cooperation Framework Agreement, please refer to the announcement of the Company dated August 12, 2025. For the principal terms and details of the 2026 Advertisement Cooperation Framework Agreement, please refer to the announcement of the Company dated March 17, 2026 and the circular of the Company dated April 30, 2026. The principal terms of the Promotion Supplemental Agreement and Advertisement Supplemental Agreement are set out below:

1. Promotion Supplemental Agreement

Principal Terms

Date

October 12, 2026

Parties

- (1) Shanghai Yueting (on behalf of the Group), and
- (2) Tencent Computer (on behalf of the Retained Tencent Group)

Revision of annual caps

- (1) The annual cap for the year ending December 31, 2026 was revised from RMB100 million to RMB230 million;
- (2) The annual cap for the year ending December 31, 2027 was revised from RMB100 million to RMB340 million; and
- (3) The annual cap for the year ending December 31, 2028 was revised from RMB110 million to RMB350 million.

Save for the revision of the annual caps, all other terms and conditions of the 2026 Promotion Cooperation Framework Agreement remain unchanged.

Existing Annual Caps

	For the year ending December 31,		
	2026	2027	2028
	(RMB'000)	(RMB'000)	(RMB'000)
Aggregate amounts of promotion services fees payable by the Group to the Retained Tencent Group	100,000	100,000	110,000

Historical Transaction Amounts

The following table sets forth the historical amounts of promotion services fees paid by the Group to the Retained Tencent Group for the two years ended December 31, 2025 and the nine months ended September 30, 2026:

	For the year ended		For the
	December 31,		nine months
	2024	2025	ended
	(RMB'000)	(RMB'000)	September 30,
			2026
			(RMB'000)
Aggregate amounts of promotion services fees paid by the Group to the Retained Tencent Group	91,015	50,193	83,109

Revised Annual Caps and Basis for Determination

The revised annual caps for the promotion services fees payable by the Group to the Retained Tencent Group under the Promotion Supplemental Agreement for the three years ending December 31, 2028 are set out as follows:

	For the year ending December 31,		
	2026	2027	2028
	(RMB'000)	(RMB'000)	(RMB'000)
Aggregate amounts of promotion services fees payable by the Group to the Retained Tencent Group	230,000	340,000	350,000

The above revised annual caps for the three years ending December 31, 2028 were determined with reference to (i) the historical transaction amounts of the promotion services fees paid by the Group to the Retained Tencent Group, which amounted to approximately RMB83.1 million for the nine months ended September 30, 2026, representing a utilization rate exceeding 83% of the existing annual cap for the year ending December 31, 2026; (ii) the estimated demand of the Group for promotion services attributable to the potential business development in the Group's online reading business, in particular, the potential cooperation in the promotion of 500 to 1,000 books per year based on the current negotiations between the Group and the Retained Tencent Group, with the estimated service fees ranging from RMB40,000 to RMB60,000 per book per year, depending on the nature, popularity and commercial potential of books; (iii) the expected expansion in the scope and scale of promotion cooperation through Weixin Mini Programs and other promotion arrangements currently under discussion between the Group and the Retained Tencent Group, including the promotion of online literature, short dramas and AI-animated dramas, comics, merchandise and other content or products of the Group, and such expansion is expected to contribute to a significant increase in transaction volume in 2027 as compared to 2026, followed by relatively stable growth in 2028, subject to market conditions; (iv) the significant increase in the Group's expected demand for promotion services since the second quarter of 2026, driven by the rapid development of the short drama and AI-animated drama industries and the expansion of the Group's short drama and AI-animated drama business, in particular the potential cooperation in the promotion of short drama and AI-animated drama works through Weixin Mini Programs based on the current negotiations between the Group and the Retained Tencent Group, with the estimated annual amount of promotion service fees payable by the Group for such promotion of short drama and AI-animated drama works for each of the three years ending December 31, 2028 ranging from RMB80 million to RMB180 million, depending on the nature, popularity and commercial potential of the relevant works and prevailing market conditions; and (v) the average market rates of the promotion services of the similar nature provided by the Retained Tencent Group.

Reasons and Benefits of Entering into the Promotion Supplemental Agreement

Leveraging Tencent's leading position in the Internet industry, the use of Tencent's promotion services would enable the Group to gain more popularity and reach more potential users, as well as increase the awareness of and familiarity with the products of the Group among the Group's users and potential new users.

As the utilization rate of the existing annual cap under the 2026 Promotion Cooperation Framework Agreement for the year ending December 31, 2026 has reached approximately 83% as of September 30, 2026, and taking into account the rapid development of the short drama and AI-animated drama industries and the Group's expected expansion of its related business, it is reasonably expected that the existing annual cap will not be sufficient to support the expansion of business scenarios and the continuous cooperation between the two parties. In this connection, the Promotion Supplemental Agreement has been entered into to revise the annual caps under the 2026 Promotion Cooperation Framework Agreement to enable the Group to meet its expected demand for promotion services, broaden the reach of the Group's products and services and support the Group's continued business development.

2. Advertisement Supplemental Agreement

Principal Terms

Date

October 12, 2026

Parties

- (1) Shanghai Yueting (on behalf of the Group), and
- (2) Tencent Computer (on behalf of the Retained Tencent Group)

Revision of annual caps

- (1) The annual cap for the year ending December 31, 2026 was revised from RMB850 million to RMB1,100 million;
- (2) The annual cap for the year ending December 31, 2027 was revised from RMB1,010 million to RMB1,900 million; and
- (3) The annual cap for the year ending December 31, 2028 was revised from RMB1,080 million to RMB2,200 million.

Save for the revision of the annual caps, all other terms and conditions of the 2026 Advertisement Cooperation Framework Agreement remain unchanged.

Existing Annual Caps

	For the year ending December 31,		
	2026	2027	2028
	<i>(RMB'000)</i>	<i>(RMB'000)</i>	<i>(RMB'000)</i>
Aggregate amounts of commissions payable by the Retained Tencent Group to the Group	850,000	1,010,000	1,080,000

Historical Transaction Amounts

The following table sets forth the historical amounts of commissions paid by the Retained Tencent Group to the Group for the two years ended December 31, 2025 and the nine months ended September 30, 2026:

	For the year ended December 31,		For the nine months ended
	2024	2025	September 30, 2026
	<i>(RMB'000)</i>	<i>(RMB'000)</i>	<i>(RMB'000)</i>
Aggregate amounts of commissions paid by the Retained Tencent Group to the Group	246,549	381,274	566,258

Proposed Revised Annual Caps and Basis for Determination

The proposed revised annual caps for the commissions payable by the Retained Tencent Group to the Group under the Advertisement Supplemental Agreement for the three years ending December 31, 2028 are set out as follows:

	For the year ending December 31,		
	2026	2027	2028
	<i>(RMB'000)</i>	<i>(RMB'000)</i>	<i>(RMB'000)</i>
Aggregate amounts of commissions payable by the Retained Tencent Group to the Group	1,100,000	1,900,000	2,200,000

The above proposed revised annual caps for the three years ending December 31, 2028 were determined with reference to (i) the historical growth in the transaction amounts of the commissions paid by the Retained Tencent Group to the Group, with the transaction amount reaching approximately RMB566.3 million for the nine months ended September 30, 2026, exceeding the full-year transaction amount for 2025 and reflecting the rapid growth in the relevant advertising cooperation; (ii) the introduction of new types of advertising arrangements with Weixin Mini Programs in 2025 and the further expansion of such cooperation to short drama and AI-animated drama works in addition to online literature in the second quarter of 2026, which has led to a significant increase in the number of cooperation projects. With the growing popularity of the advertisement-based free model in the industry, such model has accounted for an increasing proportion of the Group's cooperation with the Retained Tencent Group, and accordingly the historical transaction amount of advertising commissions paid by the Retained Tencent Group to the Group under such new advertising cooperation arrangements has grown rapidly, from over RMB150

million in 2025 to approximately RMB398 million for the nine months ended September 30, 2026. Based on the Company's assessment of prevailing market and industry trends and its business development, such new types of advertising arrangements remain at a growth stage, and the transaction volume and commission are expected to continue to increase, with steady annual growth of approximately 10% to 20% in 2027 and 2028, subject to market conditions; (iii) the total number of advertisements viewed by the users of the Platforms of the Group, estimated with reference to the scale and content consuming habits of the users of the Platforms of the Group in recent years; (iv) the estimated growth of the overall advertising income for advertisements to be placed on the Platforms of the Group, having regard to the expansion in existing and continuous cooperation (i.e. offering works and earning revenue through advertisements) under the prevailing revenue generation model, which now encompasses a greater number of platforms and extended types of works (expanding from literature only to literature, comics, short dramas and AI-animated dramas), and the potential new cooperation under current negotiation to further expand the cooperation channels and types of works, which is expected to attract more advertisement cooperation; (v) the estimated online traffic generated by the Platforms of the Group based on the page views by the online users on the Platforms of the Group, which are in turn estimated by the Company taking into account factors such as user portfolio of the Platforms of the Group, the content consuming habits of the users on the Platforms of the Group, and the number of advertisements to be placed on each work offered on the Platforms of the Group; (vi) the business plan under current negotiation to optimize the marketing strategy (including but not limited to the optimization of traffic exposure allocation) and plan to provide the estimated additional traffic exposure to the Retained Tencent Group, aiming to increase the user scale for free content and therefore increase the total revenue to be generated from advertisement; and (vii) the ability of the Group to leverage the large existing user base on the Platforms of the Group to reach a large audience and to expand the user base by promoting the advertisement-based free business.

Reasons and Benefits of Entering into the Advertisement Supplemental Agreement

The advertisement-based free model primarily attracts a large user base by offering content free of charge, which is subsequently monetized through the placement of advertisements. In recent years, the advertisement-based free model has become a useful addition to the content ecosystem and can earn revenue through advertisements. The Company has a broad and diversified content portfolio and considers it imperative to participate in such a market segment to capture the growth potential of the market. As the Retained Tencent Group is one of the leading integrated service providers for online advertisement, and is able to provide diversified advertising resources, the Group intends to cooperate with the Retained Tencent Group on the advertisement and explore such business model. In light of the expansion of the cooperation between the Group and the Retained Tencent Group, the scope of cooperation is expected to be broadened to include additional cooperation projects and new types of advertising arrangements.

During the year, amid changes in market conditions, the advertisement-based free model which earns revenue through advertisements has accounted for an increasing proportion of the Group's existing cooperation with the Retained Tencent Group, supported by new types of advertising arrangements and their expansion to more content formats. In this connection, the transaction amounts under the 2026 Advertisement Cooperation Framework Agreement have continued to grow with the expansion of business scenarios and advertising cooperation between the parties, and it is reasonably expected that the existing annual caps may not be sufficient to support the anticipated growth of such cooperation. Accordingly, the revision of the existing annual caps will provide the Group with greater flexibility to capture additional advertising opportunities, unlock the commercial potential of its IP resources and support the continued development of the Group's business.

INTERNAL CONTROL MEASURES

The Company has established and will continue to follow the internal control measures to closely monitor continuing connected transactions and ensure compliance with the Listing Rules.

The Business Development Team will seek to solicit cooperation from at least two other Independent Third Parties to the extent practicable to ensure that the prices and terms with the connected persons are fair and reasonable and no less favourable than those with the Independent Third Parties. If no comparable Independent Third Party is available, the Business Development Team is required to explain the reasonableness and necessity of cooperation with related parties and why it is in the interests of the Group as a whole, in terms of the background of the cooperation, cooperation considerations and reasonableness of pricing. In making the decision as to whether the Group will cooperate with the Retained Tencent Group, the Business Development Team will consider commercial factors, such as the potential of the cooperation, the prevailing market price, and the prospects of the cooperation. The Business Development Team is required to comply with the pricing policies for the continuing connected transactions with the Retained Tencent Group as set out above, and the internal control team of the Company will regularly monitor compliance with such pricing policies.

The Company has established a standard procedure to examine cooperation and its underlying agreement by taking into account various commercial factors. Before entering into an agreement, the legal department of the Company (the "**Legal Department**") and the finance department of the Company (the "**Finance Department**") will conduct a feasibility study and separate review of the cooperation and consider the benefits and risks of such cooperation on a case-by-case basis. No common director, senior management, or staff of the Group and the Retained Tencent Group will be involved in the above internal approval process.

The Legal Department and the Finance Department monitor compliance with the pricing policies and annual caps of the continuing connected transactions of the Company on a regular basis, in particular:

- (i) the entering into specific implementation agreements shall be subject to the appropriate approval of the general manager of the Business Development Team, the Finance Department, the Legal Department and management of the Group to ensure that the contracts are in line with the pricing policy and principal terms of the connected transaction framework agreement;
- (ii) the Finance Department keeps monitoring the amount of each transaction on an aggregate basis to see if it exceeds relevant annual caps. In addition, the Finance Department logs, computes and checks connected transaction amounts in its accounts on a monthly basis, and keeps communicating with the Business Development Team and provides immediate warnings to the Business Development Team and the Legal Department when the aggregate transaction amount attains or exceeds 80% of the prescribed annual caps; and
- (iii) the Company also provides reports to the independent non-executive Directors on a quarterly basis to provide them with the essential information on the latest connected transactions, including how the compliance of the pricing policies and annual caps is monitored as well as the utilization of the prescribed annual caps specifically.

The Company's external auditor will perform procedures regarding the continuing connected transactions annually to confirm, among other things, whether the pricing policies have been adhered to and whether each of the annual caps has been complied with; and the independent non-executive Directors will perform an annual review and confirm in the annual report of the Company that the transactions have been entered into in the ordinary and usual course of business of the Group, on normal commercial terms or better, and according to the agreement governing them on terms that are fair and reasonable and in the interests of the Shareholders as a whole.

OPINION FROM THE BOARD

The Directors (including the independent non-executive Directors) are of the view that the terms of the Promotion Supplemental Agreement (including the revised annual caps for the three years ending December 31, 2028) are fair and reasonable, and the transactions contemplated thereunder are in the ordinary and usual course of business of the Group, on normal commercial terms, and in the interests of the Company and its Shareholders as a whole.

The Directors (excluding the independent non-executive Directors whose views will be disclosed in the circular) are of the view that the terms of the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028) are fair and reasonable, and the transactions contemplated thereunder are in the ordinary and usual course of business of the Group, on normal commercial terms, and in the interests of the Company and its Shareholders as a whole. The independent non-executive Directors have formed the Independent Board Committee for the purpose of advising the Independent Shareholders in respect of the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028) and their views and recommendation will be included in the circular to be dispatched by the Company.

Mr. Pu Hai Tao, Mr. Hou Xiaonan and Mr. Xie Qinghua, all being Directors, have abstained from voting on the relevant Board resolutions approving the Promotion Supplemental Agreement, the Advertisement Supplemental Agreement and the transactions contemplated thereunder, due to their relationship with Tencent. Save as disclosed above, none of the other Directors has a material interest in the Promotion Supplemental Agreement, the Advertisement Supplemental Agreement, or the transactions contemplated thereunder.

Somerley has been appointed as the Independent Financial Adviser to advise the Independent Board Committee and the Independent Shareholders in respect of the Advertisement Supplemental Agreement, and the transactions contemplated thereunder.

INFORMATION ON THE PARTIES

The Group is principally engaged in online literature business and intellectual property operation business. It incubates original IPs from its online literature platform, which are subsequently adapted into a variety of entertainment formats, including comics, animation, TV series, web series, films, online games, short dramas, AI-animated dramas and IP-related merchandise. Shanghai Yueting, an indirectly wholly-owned subsidiary of the Company, is principally engaged in the business of the development in computer hardware and software, the design and production of computer products, providing technical services and marketing planning services.

Tencent is principally engaged in the provision of communication, social, digital content, games, marketing, fintech and cloud services in the PRC. Tencent Computer is principally engaged in the provision of value-added services and marketing services in the PRC.

LISTING RULES IMPLICATIONS

As of the date of this announcement, Tencent is the controlling Shareholder, and Tencent Computer is a wholly-owned subsidiary of Tencent. Accordingly, Tencent Computer is a connected person of the Company and the transactions contemplated under the Promotion Supplemental Agreement and the Advertisement Supplemental Agreement constitute continuing connected transactions of the Company pursuant to Chapter 14A of the Listing Rules.

As the highest applicable percentage ratio in respect of the revised annual caps under the Promotion Supplemental Agreement is more than 0.1% but less than 5%, the transactions contemplated thereunder are subject to reporting, announcement and annual review requirements but are exempt from the requirement of Independent Shareholders' approval under Chapter 14A of the Listing Rules.

As the highest applicable percentage ratio in respect of the revised annual caps under the Advertisement Supplemental Agreement exceeds 5%, the transactions contemplated thereunder are subject to reporting, announcement, annual review and Independent Shareholders' approval under Chapter 14A of the Listing Rules.

A circular containing, among other things, (i) details of the transactions contemplated under the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028); (ii) a letter of recommendation from the Independent Board Committee to the Independent Shareholders; and (iii) a letter of recommendation from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders will be published and dispatched to Shareholders who have already provided instructions indicating their preference to receive hard copies. As the Company requires additional time to prepare and finalize certain information for inclusion in the circular, it will publish and dispatch the circular to Shareholders on or before November 19, 2026.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the following meanings:

“2026 Advertisement Cooperation Framework Agreement”	an agreement entered into between Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) on March 17, 2026 in relation to the cooperation in placing advertisements which are solicited by the Retained Tencent Group on the Platforms of the Group
“2026 Promotion Cooperation Framework Agreement”	an agreement entered into between Shanghai Yueting (on behalf of the Group) and Tencent Computer (on behalf of the Retained Tencent Group) on August 12, 2025 in relation to the cooperation in the promotion of the Group’s products or services on the platforms of the Retained Tencent Group or third parties which are recognized by both parties
“Advertisement Supplemental Agreement”	the supplemental agreement to the 2026 Advertisement Cooperation Framework Agreement dated October 12, 2026, entered into between Shanghai Yueting and Tencent Computer to revise the existing annual caps under the 2026 Advertisement Cooperation Framework Agreement
“associate(s)”	has the meaning ascribed to it under the Listing Rules
“Board”	the board of Directors
“Business Development Team”	the designated business development team of the Company comprising certain personnel responsible for overseeing its intellectual property operations

“Company”	China Literature Limited (阅文集团), an exempted company incorporated in the Cayman Islands with limited liability on April 22, 2013, whose shares are listed on the main board of the Stock Exchange with stock code 772
“connected person(s)”	has the meaning ascribed to it under the Listing Rules
“controlling Shareholder”	has the meaning ascribed to it under the Listing Rules
“Director(s)”	the director(s) of the Company
“Group”	the Company and its subsidiaries and consolidated affiliated entities from time to time
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Independent Board Committee”	means the independent committee of the Board, comprising Ms. Leung Sau Ting Miranda, Mr. Kong Xiangjun and Mr. Mak Tze Leung, being all the independent non-executive Directors, established for the purpose of, among other things, advising the Independent Shareholders in respect of the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028), and the transactions contemplated thereunder
“Independent Financial Adviser” or “Somerley”	Somerley Capital Limited, a licensed corporation to carry out Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities as defined under the SFO, which has been appointed as the independent financial adviser to the Independent Board Committee and the Independent Shareholders in respect of the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028), and the transactions contemplated thereunder
“Independent Shareholders”	the Shareholders who are not required under the Listing Rules to abstain from voting at the extraordinary general meeting to approve the Advertisement Supplemental Agreement (including the proposed revised annual caps for the three years ending December 31, 2028), and the transactions contemplated thereunder

“Independent Third Party(ies)”	any entity or person who is not a connected person of the Company within the meaning ascribed thereto under the Listing Rules
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange, as amended from time to time
“Platforms of the Group”	the self-owned platforms and self-operated channels on Tencent products
“PRC”	the People’s Republic of China
“Promotion Supplemental Agreement”	the supplemental agreement to the 2026 Promotion Cooperation Framework Agreement dated October 12, 2026, entered into between Shanghai Yueting and Tencent Computer to revise the existing annual caps under the 2026 Promotion Cooperation Framework Agreement
“Retained Tencent Group”	Tencent and its subsidiaries, excluding the Group
“RMB”	the lawful currency of the People’s Republic of China
“SFO”	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended from time to time
“Shanghai Yueting”	Yueting Information Technology (Shanghai) Co., Ltd. (閱霆信息技術(上海)有限公司), a company established in the PRC on May 27, 2008, and an indirectly wholly-owned subsidiary of the Company
“Share(s)”	ordinary share(s) of nominal value of US\$0.0001 each in the capital of the Company
“Shareholder(s)”	the holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“subsidiary(ies)”	has the meaning ascribed to it under the Listing Rules
“Tencent”	Tencent Holdings Limited, the controlling Shareholder, a limited liability company organized and existing under the laws of the Cayman Islands and the shares of which are listed on the main board of the Stock Exchange with stock code 700

“Tencent Computer” Shenzhen Tencent Computer Systems Company Limited (深圳市騰訊計算機系統有限公司), a company established in the PRC on November 11, 1998 and a wholly-owned subsidiary of Tencent

“US\$” the lawful currency of the United States

“%” per cent

**Note: For ease of reference, the names of the PRC established companies or entities have been included in this announcement in both Chinese and English languages, and in the event of any inconsistency, the Chinese version shall prevail.*

By order of the Board
CHINA LITERATURE LIMITED
Mr. Pu Hai Tao
Chairman of the Board and Non-executive Director

Hong Kong, October 12, 2026

As at the date of this announcement, the Board comprises Mr. Hou Xiaonan and Mr. Huang Yan as Executive Directors; Mr. Pu Hai Tao, Mr. Cao Huayi and Mr. Xie Qinghua as Non-executive Directors; Ms. Leung Sau Ting Miranda, Mr. Kong Xiangjun and Mr. Mak Tze Leung as Independent Non-executive Directors.