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Duiba Group

兑吧集团

DUIBA GROUP LIMITED

兑吧集团有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1753)

**VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE ON THE AI SHORT DRAMA BUSINESS
FOR THE THIRD QUARTER OF 2026**

This announcement is made by Duiba Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to update the shareholders of the Company (“**Shareholders**”) and potential investors on the recent business performance of the Group’s AI short drama business for the third quarter of 2026.

BUSINESS PERFORMANCE

Leveraging the Group’s leading capabilities and long-term experience in traffic distribution, data and AI technology, the Group’s AI short drama business has demonstrated strong growth since its launch in January 2026. The business continued to grow rapidly during the third quarter of 2026.

Based on a preliminary assessment by the management of the Company with the unaudited consolidated management accounts of the Group for the nine months ended 30 September 2026 currently available, it is expected that the Group’s AI short drama business will record net profit for three consecutive months in July, August and September 2026, representing a notable improvement compared to its operating results for the six months ended 30 June 2026.

The key operating metrics of the Group's AI short drama business during the third quarter of 2026 are set out below:

AI short drama business metrics	From January 2026 to June 2026 (in aggregate)	July 2026	August 2026	September 2026
	Over	Over	Over	Over
Incremental views across all platforms	5.0 billion	6.8 billion	12.6 billion	26.4 billion
Number of hit dramas with monthly incremental views exceeding 100 million	6	22	25	32
Number of hit dramas with monthly incremental views exceeding 10 million	37	89	155	172
Hit rate for dramas exceeding 100 million views	3%	5.7%	3.8%	4.4%

The Group will continue to pursue its business strategy of AI technology-driven strong growth, consolidate its core competitive advantages in the AI short drama business, enrich the content experience for users, and create long-term value for Shareholders.

GENERAL

It should be noted that the figures contained in this announcement are only the preliminary estimation made by the Company based on the Group's current unaudited consolidated management accounts and the latest information available as at the date of this announcement, which have neither been audited or reviewed by the Company's auditor.

This announcement is made on a voluntary basis to keep Shareholders and potential investors informed of the latest business development of the Group. It does not constitute, and should not be construed as constituting, a profit forecast or profit guarantee of the Company.

Shareholders and potential investors are advised to exercise due caution when dealing in the shares of the Company.

On behalf of the Board
Duiba Group Limited
Chen Xiaoliang
Chairman

Hangzhou, PRC, 14 October 2026

As at the date of this announcement, the Board consists of Mr. Chen Xiaoliang and Mr. Zhu Jiangbo as executive Directors, Ms. Yang Jiaqing and Ms. Zhang Shuhua as non-executive Directors and Mr. Kam Wai Man, Dr. Gao Fuping and Dr. Shi Jianxun as independent non-executive Directors.