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Marketingforce Management Ltd

邁富時管理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2556)

BUSINESS UPDATE FOR THE THIRD QUARTER OF 2026

Marketingforce Management Ltd (the “**Company**”, together with its subsidiaries and its consolidated affiliated entities, collectively the “**Group**”) voluntarily publishes this latest business update of the Group for the nine months ended 30 September 2026 (the “**First Three Quarters of 2026**”), to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the latest business updates of the Group.

The board of directors of the Company (the “**Board**”) hereby notifies the Shareholders and potential investors that based on preliminary assessment using information currently available to the Group, for the First Three Quarters of 2026, the Group’s revenue from AI application business increased by approximately 114% as compared with the corresponding period in 2025; revenue from precision marketing services increased by approximately 32% as compared with the corresponding period in 2025.

The Group continues to deepen its “Full Stack Token Factory” strategy, and further improves its AI native product matrix and commercial scale implementation. During the First Three Quarters of 2026, the Group launched a number of new products, including: DevForce enterprise-grade AI R&D management platform, which focuses on data security, team management and knowledge accumulation in enterprises’ R&D processes; EduAgent intelligent training platform, empowering corporate sales and customer service training scenarios; Visdero Yuanyan GEO full dimensional monitoring and algorithm insight platform, which enhances brands’ visibility and algorithm insight capabilities within the generative search ecosystem; MontoForce AI native CRM, which leverages enterprise knowledge bases to realise structured data recording and follow up suggestions for pre visit, during visit and post visit phases, upgrading traditional “sales management oriented” tools into an AI native working platform for “sales performance enhancement”; the “One Core Three Domains” industrial economy AIOS, which provides agent grade operating system level support for industrial economy scenarios. The Group also completed major upgrades to ClawForce enterprise-grade Lobster, the AI-native CRM Max for foreign trade business and Zhenshi AI Assistant.

At the platform layer, the Group continues to upgrade the AI-Agentforce Agent Mid Platform to strengthen multi agent collaboration and governance capabilities. Meanwhile, the Group upgrades the AI KnowForce Knowledge Mid Platform to enhance enterprise ontology modelling, knowledge graph construction and multi model orchestration capabilities, further lowering customers' per Token usage costs. At the underlying layer, GenAI OS, the AI-native operating system, undergoes continuous iteration to deliver unified ontology, object and business module support for upper tier platforms and applications. The TForce marketing domain foundation model is also continuously upgraded to enhance professional content generation and decision making capabilities for vertical industry scenarios.

In terms of computing power deployment, the Group keeps advancing the construction of intelligent computing infrastructure and deepens adaptation oriented cooperation with domestic GPU vendors to meet computing power demands brought by the rapid growth of the AI application business. The aforesaid product and technological advances further consolidate the Group's "computing power + scenario" business closed loop, helping enterprise clients achieve more efficient data driven decision making and execution in their intelligent transformation.

The information contained in this announcement is based solely on the Company's preliminary assessment of currently available information of the Group. Such information has not been audited or reviewed by the Company's auditor, and the information in this announcement may be subject to modification or adjustment. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Marketingforce Management Ltd
ZHAO Xulong
Chairman of the Board and Chief Executive Officer

Hong Kong, October 15, 2026

As at the date of this announcement, the Directors of the Company are: Mr. ZHAO Xulong as Chairman of the Board, executive Director and chief executive officer, Mr. ZHAO Guoshuai as Co-Chairman of the Board, executive Director and global executive president, Mr. XU Jiankang as executive Director, and Mr. YANG Tao, Ms. LI Yingjie and Mr. CHEN Chen as independent non-executive Directors.