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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

TRANSACTION IN OWN SHARES

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

20 October 2026, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Sir Douglas Flint CBE

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

** For identification purposes*

PRUDENTIAL PLC

Transaction in own shares

Prudential plc ("**Prudential**" or the "**Company**") announces it has purchased the following number of its ordinary shares of 5 pence each from JP Morgan Securities plc ("**JPM**") in accordance with the authority granted by shareholders at the Company's 2025 Annual General Meeting under the arrangement entered into with JPM announced on 6 January 2026 and in accordance with the authority granted by shareholders at the Company's 2026 Annual General Meeting under the arrangement entered into with JPM announced on 2 September 2026.

Date	Trading Venue	Aggregate number of shares purchased	Lowest price per share	Highest price per share	Volume-weighted average price
12 October 2026	XLON	798,971	9.0000	9.0480	9.0233
13 October 2026	XLON	805,175	8.9400	9.0960	8.9993
14 October 2026	XLON	808,016	8.8380	8.9800	8.9078
15 October 2026	XLON	805,082	8.9040	9.0420	8.9895
16 October 2026	XLON	798,254	8.9740	9.0720	9.0348

The Company intends to cancel the repurchased shares. Following these transactions, the Company will have 2,469,981,430 shares in issue and the total number of voting rights in the Company will be 2,469,981,430. This figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

The shares were repurchased from JPM as an on-exchange transaction subject to the Listing Rules of the London Stock Exchange and as an on-market purchase for the purposes of the Hong Kong Code on Share Buy-Backs.

Issuer name: Prudential plc
ISIN: GB0007099541
Intermediary name: JP Morgan Securities plc
Intermediary code: JPMSGB2L
Currency: GBP

Disaggregated information

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by JPM on behalf of the Company is available via the link below.

http://www.rns-pdf.londonstockexchange.com/rns/3878Z_1-2026-10-16.pdf

This announcement will also be available on Prudential's website at: LSE - Prudential plc

Since the commencement of the share buy-back programme announced on 6 January 2026 and 2 September 2026, the Company has purchased 83,965,539 ordinary shares in aggregate at a volume weighted average price of 1,043.5076p per ordinary share.

Additional information

About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

www.prudentialplc.com

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