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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 811)

**(I) POLL RESULTS OF THE EXTRAORDINARY GENERAL
MEETING HELD ON 22 OCTOBER 2026; AND
(II) PAYMENT OF INTERIM DIVIDEND FOR 2026**

Reference is made to (i) the 2026 interim results announcement dated 26 August 2026; and (ii) the notice of extraordinary general meeting dated 28 September 2026 (the “**Notice**”) of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”). Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meaning as those defined in the Notice.

The Board confirms that there are no false statements, misleading statements or material omissions in this announcement, and they jointly and severally accept responsibility for the truthfulness, accuracy and completeness of the contents herein.

I. POLL RESULTS OF EGM

The extraordinary general meeting (the “**EGM**”) of the Company was held at Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the PRC at 9:30 a.m. on Thursday, 22 October 2026.

Shareholders holding a total of 1,233,841,000 shares, representing 100% of the total issued share capital of the Company, were entitled to attend and vote on the resolutions proposed at the EGM (the “**EGM Resolutions**”). There were no restrictions on any Shareholder casting votes on the EGM Resolutions at the EGM. No Shareholder was required to abstain from voting on the EGM Resolutions. There was no share entitling the holder to attend and vote only against the EGM Resolutions.

Shareholders and proxies who attended the EGM held a total of 795,972,707 shares carrying voting rights of the Company, representing 64.5118% of the total number of shares carrying voting rights of the Company. All the EGM Resolutions were put to vote by way of poll. On-site voting and online voting (for A shares only) were both adopted at the EGM. The voting was in compliance with the relevant requirements of the Company Law of the People's Republic of China and the Articles of Association.

1. Number of Shareholders (including their proxies) who attended the EGM	696
Of which: Number of A Shareholders (including their proxies)	695
Number of H Shareholders (including their proxies)	1
2. Total number of shares carrying voting rights held by Shareholders (including their proxies) who attended the EGM (shares)	795,972,707
Of which: Total number of shares carrying voting rights held by A Shareholders (including their proxies) (shares)	682,746,840
Total number of shares carrying voting rights held by H Shareholders (including their proxies) (shares)	113,225,867
3. Percentage of the number of shares carrying voting rights held by Shareholders (including their proxies) who attended the EGM relative to the total number of shares carrying voting rights of the Company (%)	64.5118
Of which: Percentage of the shares held by A Shareholders (including their proxies) relative to the total number of shares (%)	55.3351
Percentage of the shares held by H Shareholders (including their proxies) relative to the total number of shares (%)	9.1767

Note: Shareholders who attended the EGM include Shareholders attending the on-site meeting and A Shareholders attending the meeting through online voting.

The EGM was chaired by Mr. Liu Longzhang, the vice chairman of the Company. 3 out of the existing 8 Directors of the Company attended the EGM, while Mr. Zhou Qing, the Chairman, and Directors Mr. Li Kun, Mr. Ke Jiming, Ms. Tan Ao and Mr. Deng Fumin were unable to attend the EGM due to other business commitments. The secretary of the Board of senior management of the Company also attended the EGM.

The poll results in respect of the EGM Resolutions passed at the EGM were as follows:

Ordinary resolution	Category of Shareholders	Voting rights of all Shareholders who attended	For		Against		Abstain	
		Number of Shares	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)
1. To consider and approve the Resolution in relation to the Proposal of the Profit Distribution of the Company for the Half Year of 2026.	A Shareholders	682,746,840	682,575,240	99.9749	118,400	0.0173	53,200	0.0078
	H Shareholders	113,225,867	62,782,867	55.4492	50,443,000	44.5508	0	0.0000
	Total	795,972,707	745,358,107	93.6412	50,561,400	6.3521	53,200	0.0067
As more than 50% of the votes were cast in favor of the resolution, the resolution was duly passed as an ordinary resolution.								

Ordinary resolution		Category of Shareholders	Voting rights of all Shareholders who attended	For		Against		Abstain	
			Number of Shares	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)
2.	To consider and approve the Resolution on the Amendments to the Management Approach for External Guarantees of the Company.	A Shareholders	682,746,840	677,532,261	99.2362	5,135,579	0.7522	79,000	0.0116
		H Shareholders	113,225,867	21,923,282	19.3624	41,010,881	36.2204	50,291,704	44.4172
		Total	795,972,707	699,455,543	87.8743	46,146,460	5.7975	50,370,704	6.3282
As more than 50% of the votes were cast in favor of the resolution, the resolution was duly passed as an ordinary resolution.									

Tricor Investor Services Limited, the Company's H Share Registrar, in conjunction with Beijing Guantao (Chengdu) Law Firm, the Company's PRC legal adviser, acted as scrutineers for the vote-taking at the EGM.

II. PAYMENT OF INTERIM DIVIDEND FOR 2026

The Board announces the following information relating to distribution of 2026 Interim Dividend:

The Company will pay the interim dividend of RMB0.17 per Share (tax inclusive) for the six months ended 30 June 2026, amounting to approximately RMB209,752,970.00 (tax inclusive) in aggregate (the "**2026 Interim Dividend**"). The 2026 Interim Dividend will be payable to H Shareholders whose names appear on the register of members of the Company on 30 October 2026. According to the Articles of Association, the dividend payable to A Shareholders shall be declared and paid in Renminbi, while the dividend payable to H Shareholders shall be declared in Renminbi and paid in Hong Kong dollar. The average exchange rates published by The People's Bank of China for the week immediately prior to the EGM shall be adopted. The following conversion formula shall apply to calculation of the 2026 Interim Dividend payable per H Share in Hong Kong dollar and rounding the result to the nearest HK\$0.000001:

$$\text{Interim dividend per H Share in Hong Kong dollar} = \frac{\text{2026 Interim Dividend per Share in Renminbi}}{\text{The average middle exchange rates of Renminbi against Hong Kong dollar published by The People's Bank of China for the week immediately prior to the EGM}}$$

The average middle exchange rates of Renminbi against Hong Kong dollar published by The People's Bank of China for the week immediately prior to the EGM (i.e. from 12 October 2026 to 16 October 2026), was HK\$1 to RMB0.857138. Accordingly, the 2026 Interim Dividend payable per H Share is HK\$0.198334 (tax inclusive).

The Company has appointed Bank of China (Hong Kong) Limited as the receiving agent (the “**Receiving Agent**”) in Hong Kong which will receive the dividend declared by the Company on behalf of the H Shareholders. The dividend will be paid by the Receiving Agent and the dividend warrants will be posted by the H Share Registrar of the Company, Tricor Investor Services Limited, by ordinary mail to H Shareholders who are entitled to receive the dividend at their own risks on or before 22 December 2026.

Pursuant to the Corporate Income Tax Law of the People’s Republic of China and its implementation regulations, the enterprises in the PRC paying dividends to non-resident corporate Shareholders shall withhold corporate income taxes for the non-resident corporate Shareholders at a tax rate of 10%. Therefore, as an enterprise located in the PRC, the Company will distribute the dividend to the non-resident corporate Shareholders (being anyone who holds the Shares of the Company in the name of a non-individual Shareholder, including but not limited to the H Shareholders registered in the name of HKSCC Nominees Limited, or any other agents or trustees or other organizations and groups) after withholding the 10% corporate income tax.

Pursuant to the letter titled Taxation Arrangement for Hong Kong Residents in respect of Dividend Pay-out by Mainland Enterprises (《有關香港居民就內地企業派發股息的稅務安排》) from the Stock Exchange to the issuer dated 4 July 2011 as well as the Notice of the State Taxation Administration on Issues Concerning Individual Income Tax Collection and Management after the Repeal of Guo Shui Fa [1993] No. 045 (Guo Shui Han [2011] No. 348) (《國家稅務總局關於國稅發[1993]045 號文件廢止後有關個人所得稅徵管問題的通知》(國稅函[2011]348 號)), foreign resident individual shareholders who hold shares issued by non-foreign investment enterprises in Hong Kong are entitled to the relevant preferential tax treatments in accordance with the taxation agreements between their own countries and the PRC or the taxation arrangements between Chinese mainland and Hong Kong (Macau). In this regard, the Company will withhold individual income tax on the dividend at a tax rate of 10%. However, should it be otherwise stipulated in the tax regulations and the relevant taxation agreements, the Company will follow the stipulated tax rates and procedures when withholding individual income tax on the dividend.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Chairman
Zhou Qing

Sichuan, the PRC, 22 October 2026

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Kun as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.

* *For identification purposes only*