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JS Global Lifestyle Company Limited

JS 环 球 生 活 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1691)

**ANNOUNCEMENT ON THE THIRD QUARTERLY REPORT OF
JOYOUNG CO., LTD. FOR THE THIRD QUARTER AND
FOR THE FIRST THREE QUARTERS ENDED SEPTEMBER 30, 2026**

This announcement is made by JS Global Lifestyle Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Joyoung Co., Ltd. (“**Joyoung**”) is a subsidiary of the Company and its shares are listed on the Shenzhen Stock Exchange (Stock Code: 002242). In compliance with the applicable regulations of the Shenzhen Stock Exchange, Joyoung published on October 22, 2026 its third quarterly report of 2026 on the website of the Shenzhen Stock Exchange.

Please refer to the appendix to this announcement which sets out the principal financial information of Joyoung for the third quarter and for the first three quarters ended September 30, 2026 prepared based on PRC Accounting Standards for Business Enterprises, and which are unaudited.

Key financial data and indicators for the third quarter and for the first three quarters ended September 30, 2026 (Unaudited)

	As at the end of the reporting period	As at the end of last year	Change at the end of the reporting period as compared to the end of last year (%)
Total assets (RMB Yuan)	6,658,346,703.37	7,794,224,747.51	-14.57%
Net assets attributable to shareholders of Joyoung (RMB Yuan)	3,223,229,951.26	3,433,241,112.10	-6.12%

Non-recurring gain and loss items and amounts thereof*Unit: RMB Yuan*

Item	For the nine months ended September 30, 2026
Profit or loss from disposal of non-current assets (including the write off of the provision for impairment of assets)	-4,515,568.20
Government grants included in the current profit or loss (that is closely related to the operations of Joyoung, except for those of fixed quotas or amounts according to the nationally unified standards)	7,829,672.17
Gains or losses from changes in fair value arising from the holding of trading financial assets, derivative financial assets, trading financial liabilities and derivative financial liabilities and investment income from the disposal of trading financial assets, derivative financial assets, trading financial liabilities, derivative financial liabilities and other debt investments, excluding the effective hedging business related to Joyoung's normal business operations	-7,201,217.85
Other non-operating income or expenses except the above items	-1,976,259.22
Less: Impact of income taxes	<u>-1,139,152.64</u>
Total	<u><u>-4,724,220.46</u></u>

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By Order of the Board
JS Global Lifestyle Company Limited
WANG Xuning
Chairman

Hong Kong, October 22, 2026

As at the date of this announcement, the board of directors of the Company comprises Mr. WANG Xuning and Ms. HAN Run as executive directors, Mr. Stassi Anastas ANASTASSOV as non-executive director and Mr. Yuan DING, Mr. YANG Xianxiang, Mr. SUN Zhe and Mr. Maximilian Walter CONZE as independent non-executive directors.