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Beisen Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9669)

POSITIVE PROFIT ALERT
TURNAROUND FROM LOSS TO PROFIT

This announcement is made by Beisen Holding Limited (the "**Company**" and together with its subsidiaries and consolidated affiliated entities, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of the Company wishes to announce that, based on the information currently available to the Company, the Group is expected to record:

(i) a revenue in the range of approximately RMB587.3 million to approximately RMB602.2 million for the six months ended 30 September 2026, representing an increase of approximately 13.8% to 16.7%, as compared to the revenue of approximately RMB516.0 million for the same period in 2025. The increase in revenue was primarily attributable to the steady growth in subscription revenue, which was driven by the Company's integrated competitive advantages and the deep execution of its large enterprise customer strategy, coupled with the accelerated AI monetization.

(ii) an annual recurring revenue ("**ARR**") in the range of approximately RMB1,100.0 million to approximately RMB1,150.0 million for the six months ended 30 September 2026, representing an increase of approximately 15.0% to 20.3%, as compared to the ARR of approximately RMB956.3 million for the same period in 2025; an AI ARR in the range of approximately RMB128.0 million to approximately RMB148.0 million for the six months ended 30 September 2026, representing an increase of approximately 429.2% to 511.9%, as compared to the AI ARR of approximately RMB24.2 million for the same period in 2025.

(iii) a subscription revenue retention rate of approximately 107% to 109% for the six months ended 30 September 2026, as compared to a subscription revenue retention rate of 105% for the same period in 2025.

(iv) a profit attributable to the owners of the Company in the range of approximately RMB8.1 million to approximately RMB14.0 million for the six months ended 30 September 2026, as compared to a loss attributable to the owners of the Company of approximately RMB18.4 million for the same period in 2025. The improvement in net profit was primarily attributable to the release of operating leverage and the efficiency improvements driven by AI. After excluding share-based payments, amortization of acquisition-related intangible assets and relevant tax impact, which are non-cash and non-operating in nature, the Company is expected to record an adjusted net profit (non-IFRS measure) for the six months ended 30 September 2026 in the range of approximately RMB28.6 million to approximately RMB40.4 million, as compared to an adjusted net profit (non-IFRS measure) of approximately RMB19.6 million for the same period in 2025.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30 September 2026. The information contained in this announcement is solely based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts and information currently available, which have not been audited or reviewed by the auditor or the audit committee of the Company, and are subject to adjustments where necessary. Shareholders and potential investors of the Company should refer to and carefully read the interim results announcement of the Company for the six months ended 30 September 2026, which is expected to be published by the end of November 2026. There may be differences between the information in the interim results announcement and the estimated financial information set out above.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Beisen Holding Limited
WANG Zhaohui
Chairman and Executive Director

PRC, 28 October 2026

As of the date of this announcement, the executive Directors are Mr. WANG Zhaohui, Mr. JI Weiguo and Ms. LIU Xianna, and the independent non-executive Directors are Mr. DU Kui, Mr. ZHAO Hongqiang and Mr. ZHAO Feng.