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Travel Expert (Asia) Enterprises Limited
專業旅運（亞洲）企業有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1235)

VOLUNTARY ANNOUNCEMENT
ENTERING INTO THE CALL OPTION DEED

This announcement is made by Travel Expert (Asia) Enterprises Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to inform the shareholders and potential investors of the Company of the latest business development of the Group.

THE CALL OPTION DEED

The board (the "**Board**") of directors of the Company (the "**Directors**") is pleased to announce that on 28 October 2026, Sun Pillar Enterprises Limited ("**SPL**"), an indirect wholly-owned subsidiary of the Company as grantee, entered into a call option deed (the "**Deed**") with an independent third party as grantor (the "**Grantor**") pursuant to which the Grantor has agreed to grant an option to SPL to acquire all of the shares held by the Grantor in a target company (the "**Option**") at an option price of HK$1,460,500. Such option price was determined based on the net asset value of the target company with a slight premium. SPL shall pay to the Grantor HK$1,000,000 as an initial refundable deposit on the date of the Deed and the remaining portion of the option price shall be paid at completion.

SPL shall have the right to exercise the Option up and until 31 December 2028 subject to the fulfilment and/or waiver of certain conditions precedent on or before 31 December 2028, including but not limited to: (a) SPL being satisfied with the due diligence results on the target company and the entities held by it; (b) there being no outstanding liabilities owed by the target company and the entities held by it; and (c) the target company remains to be the controlling shareholder of the entities held by it.

Upon the exercise of such Option, the target company will become a subsidiary of the Group and its financial statements will be consolidated into the Group.

INFORMATION OF THE TARGET COMPANY

The target company is an investment holding company and the entities held by it are involved in the provision of services relating to sales of travel related products. To the best of knowledge, information and belief of the Directors, having made reasonable enquiries, the Grantor is an independent third party. As at the date of the Deed, the Grantor is the controlling shareholder of the target company.

REASONS AND BENEFITS IN ENTERING INTO THE DEED

The Board believes that the entering into of the Deed provides an opportunity for the Group to further expand its services and further bolster the market standing and position of the Group in the travelling and tourism market.

IMPLICATIONS UNDER THE LISTING RULES

As one or more of the applicable percentage ratios are less than 5%, the entering into of the Deed and the transactions contemplated thereunder do not constitute a discloseable transaction under Chapter 14 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited and the entering into of the Deed is therefore not subject to the reporting and announcement requirements under Chapter 14 of the Listing Rules.

As the exercise of the Option by SPL under the Deed is subject to the fulfillment and/or waiver of certain conditions precedent, the transactions contemplated under the Deed may or may not proceed. Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
Travel Expert (Asia) Enterprises Limited
Ko Wai Ming, Daniel
Chairman

Hong Kong, 28 October 2026

As at the date of this announcement, the Executive Directors of the Company are Mr. Ko Wai Ming, Daniel, Ms. Cheng Hang Fan and Mr. Ko Chun Wang, Kelvin; and the Independent Non-executive Directors of the Company are Mr. Chau Kwok Wing, Kelvin, Mr. Mak King Sau and Mr. Tse Kam Tim.