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Yinsheng Digifavor Company Limited
銀盛數惠數字有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3773)

CHANGE OF CHIEF EXECUTIVE OFFICER

The board (the "**Board**") of directors (the "**Directors**", and each a "**Director**") of Yinsheng Digifavor Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces the change of the chief executive officer of the Company (the "**Chief Executive Officer**") as follows:

RETIREMENT OF CHIEF EXECUTIVE OFFICER

Upon expiration of the current term of his appointment as set out in the service contract, Mr. Guan Heng ("**Mr. Guan**") will cease to serve as the Chief Executive Officer with effect from 2 November 2026. Mr. Guan has confirmed that he has no disagreement with the Board and that there are no matters with respect to his retirement that need to be brought to the attention of the shareholders of the Company (the "**Shareholders**") or The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The Board would like to take this opportunity to express its sincere gratitude to Mr. Guan for his contribution to the Group during his tenure as the Chief Executive Officer.

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

The Board is pleased to announce that Ms. Xiao Rongjuan ("**Ms. Xiao**") will be appointed as the Chief Executive Officer with effect from 2 November 2026.

The biographical details of Ms. Xiao are set out below:

Ms. Xiao, aged 52, joined the Group in November 2021 and was appointed as the Deputy General Manager of Finance of the Company in November 2022, primarily responsible for the overall financial planning and day-to-day supervision and management of the Group. Ms. Xiao has accumulated over 20 years of financial management and operational experience in the telecommunications and financial technology sectors. Prior to joining the Group, she held senior management positions at Yinsheng Technology Services Group Company Limited. She holds an undergraduate qualification of accounting specialist from Jinan University.

Save as disclosed above, as at the date of this announcement, Ms. Xiao confirmed that (i) she did not hold any other directorship in any listed company in Hong Kong or overseas in the last three years; (ii) she did not have any relationship with any Director, senior management, substantial or controlling shareholder of the Company (as defined in the Rules Governing the Listing of Securities (the "**Listing Rules**") on the Stock Exchange); (iii) she did not have other major appointments and professional qualifications; (iv) she was not interested in or deemed to be interested in any shares, underlying shares or debentures of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and (v) she did not hold any other position with the Company or its subsidiaries.

Ms. Xiao has entered into a service contract with the Company with effect from 2 November 2026. The appointment may be terminated by either party by giving three months' prior written notice. Pursuant to the service contract, Ms. Xiao will be paid a salary of RMB940,000 per annum by the Company, which was determined by the remuneration committee of the Company with reference to her duties and responsibilities in the Company and its subsidiaries, her qualifications and experience, and the prevailing market remuneration level.

The Board hereby expresses its warm welcome to Ms. Xiao on her appointment as the Chief Executive Officer.

By order of the Board
Yinsheng Digifavor Company Limited
Mr. Chong Wing Kin
Chairman and Non-executive Director

Hong Kong, 30 October 2026

As at the date of this announcement, Dr. Zhou Jinhuang and Mr. Huang Junmou are the executive Directors; Mr. Chong Wing Kin and Mr. Yu Zida are the non-executive Directors; and Mr. Zhang Mingqun, Dr. Li Yao and Ms. Hong Ting are the independent non-executive Directors.