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ZHOU LIU FU JEWELRY

Zhou Liu Fu Jewellery Co., Ltd.

周六福珠宝股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6168)

VOLUNTARY ANNOUNCEMENT
CHANGE OF CHIEF FINANCIAL OFFICER AND FINANCIAL CONTROLLER

RESIGNATION OF FINANCIAL CONTROLLER AND DIRECTOR OF FINANCE CENTER OF THE GROUP

The board of directors (the "**Board**") of Zhou Liu Fu Jewellery Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") announces that Mr. XU Zhili (徐志立) ("**Mr. Xu**") has tendered his resignation as the financial controller of the Company and the director of finance center of the Group with effect from October 30, 2026 due to personal reasons. He also no longer holds any other position in the Group. Mr. Xu has confirmed that he has no disagreement with the Board and there are no matters in respect of his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

APPOINTMENT OF FINANCIAL CONTROLLER AND DIRECTOR OF FINANCE CENTER OF THE GROUP

The Board is pleased to announce that Mr. CHENG Zhishan (程智杉) ("**Mr. Cheng**") has been appointed as the financial controller of the Company and the director of finance center of the Group with effect from October 30, 2026. The biographical details of Mr. Cheng are set out below:

Mr. Cheng, aged 35, joined the Group in October 2018 and has successively served as the head of finance, financial manager and deputy chief financial officer. During his tenure, he led the financial work for the Group's initial public offering and was responsible for the Group's financial management, accumulating extensive practical financial experience in the capital markets and the industry in which the Group operates. Prior to joining the Group, Mr. Cheng worked at a well-known accounting firm in China, engaging in auditing and related financial professional work, and has built a solid professional foundation in accounting, auditing and the capital markets.

Mr. Cheng has obtained a master's degree in accounting from Wuhan University. He is a non-practicing member of the Chinese Institute of Certified Public Accountants and a non-practicing member of the China Certified Tax Agents Association. He has also obtained the PRC Legal Professional Qualification Certificate.

By order of the Board of Directors
Zhou Liu Fu Jewellery Co., Ltd.
LI Weizhu
Chairman and Executive Director

Hong Kong, October 30, 2026

As at the date of this announcement, the Board comprises: Mr. LI Weizhu, Mr. LI Weipeng, Mr. XIE Mingyu and Mr. ZHONG Xipeng as executive directors; Ms. ZHONG Yingqin as non-executive director; and Mr. LAU Kwok Fan, Ms. YANG Lan and Mr. GUO Qiuquan as independent non-executive directors.