Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Beijing UBOX Online Technology Corp.
北京友寶在線科技股份有限公司
(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2429)

ANNOUNCEMENT
CHANGE OF JOINT COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT
AND
WAIVER FROM STRICT COMPLIANCE WITH RULES 3.28 AND 8.17 OF THE LISTING RULES

RESIGNATION OF JOINT COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

The board (the "**Board**") of directors (the "**Director(s)**") of Beijing UBOX Online Technology Corp. (the "**Company**", together with its subsidiaries, the "**Group**") announces that Ms. Lai Ho Yan ("**Ms. Lai**") has tendered her resignation as a joint company secretary of the Company (the "**Joint Company Secretary**"), an authorised representative (the "**Authorised Representative**") of the Company under Rule 3.05 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), and an authorised representative in Hong Kong of the Company for the purpose of Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and an authorised person of the Company to accept service of process and notice in Hong Kong under Rule 19A.13(2) of Listing Rules (the "**Process Agent**"), with effect from October 30, 2026.

Ms. Lai has confirmed that she has no disagreement with the Board and there are no matters with regard to her resignation which need to be brought to the attention of the Stock Exchange and/or the shareholders of the Company.

APPOINTMENT OF JOINT COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

Following the resignation of Ms. Lai, the Board is pleased to further announce that Ms. Chan Lai Yim ("**Ms. Chan**") has been appointed as the Joint Company Secretary, the Authorised Representative and the Process Agent with effect from October 30, 2026. Ms. Cui Yan ("**Ms. Cui**"), will continue to act as the other Joint Company Secretary.

The biographical details of Ms. Cui are set out as follows:

Ms. Cui Yan, aged 44, was appointed as our Director in June 2017 and was redesignated as our executive Director in May 2021. Ms. Cui has been our chief financial officer since March 2026. She is primarily responsible for managing the operation of the Board.

Ms. Cui has over 19 years of experience in financial and accounting. Prior to joining our Group, from July 2006 to September 2011, Ms. Cui served as a certified public accountant and asset appraiser of Grant Thornton International Ltd., an accounting firm, where she was primarily responsible for auditing, capital verification and other related matters. She joined our Company in January 2011 as a financial director, and has been the secretary of our Board and one of our deputy general managers since February 2016. Ms. Cui has been an independent non-executive director of Jiayuan Services Holdings Limited, a company listed on the Stock Exchange (stock code: 1153.HK) since December 2024.

Ms. Cui obtained her bachelor's degree in accounting from the China University of Petroleum, Beijing (中國石油大學(北京), previously known as the University of Petroleum, Beijing (石油大學(北京))) in the PRC in June 2003. She obtained her master's degree in enterprise management from the China University of Petroleum, Beijing in July 2006. Ms. Cui has been a member of the Beijing Institute of Certified Public Accountants since October 2006.

The biographical details of Ms. Chan are set out as follows:

Ms. Chan currently serves as a senior manager of the company secretarial services department of Tricor Services Limited. She has over fifteen years of experience in listed corporate secretarial field.

Ms. Chan obtained her bachelor's degree in Business and Marketing from University of Portsmouth, United Kingdom and her master's degree in Professional Accounting and Corporate Governance from City University of Hong Kong. She is an associate member of both The Hong Kong Chartered Governance Institute (HKCGI) and The Chartered Governance Institute (CGI) in the United Kingdom.

The Board would like to take this opportunity to express its gratitude to Ms. Lai for her contributions to the Company during her term of office, and would also like to welcome Ms. Chan on her new appointments.

WAIVER FROM STRICT COMPLIANCE WITH RULES 3.28 AND 8.17 OF THE LISTING RULES

References are made to (i) the prospectus of the Company dated October 24, 2023 in relation to, among other things, the waiver (the "**Waiver**") granted to the Company by the Stock Exchange from strict compliance with the requirements of Rules 3.28 and 8.17 of the Listing Rules in relation to the qualification of Ms. Cui to act as a Joint Company Secretary for a period of three years from the date of the Company's listing (i.e. November 3, 2023) to November 2, 2026 (the "**Waiver Period**"), on the condition that Ms. Cui would be assisted by Ms. Hui Yin Shan, who possess the qualifications required under Rule 3.28 of the Listing Rules, during the Waiver Period; (ii) the announcement of the Company dated August 19, 2024 in relation to, among other things, the change of Joint Company Secretary, Authorised Representative and Process Agent from Ms. Hui Yin Shan to Ms. Lai and the grant of a new Waiver for the period from August 19, 2024 to November 2, 2026.

In view of Ms. Lai's resignation and since Ms. Cui does not possess the qualifications of company secretary as required under note 1 to Rule 3.28 of the Listing Rules, the Company has applied for, and the Stock Exchange has granted, a new waiver from strict compliance with Rules 3.28 and 8.17 of the Listing Rules (the "**New Waiver**") for a period from the date of the appointment of Ms. Chan to November 2, 2026 (the "**New Waiver Period**") on the conditions that (i) Ms. Cui must be assisted by Ms. Chan throughout the New Waiver Period and (ii) the New Waiver can be revoked if there are material breaches of the Listing Rules by the Company. The Stock Exchange expects that before the end of the New Waiver Period, the Company must demonstrate and seek the Stock Exchange's confirmation that Ms. Cui has attained the relevant experience and is capable of discharging the functions of company secretary under Rule 3.28 of the Listing Rules after having had the benefit of Ms. Chan's assistance during the New Waiver Period such that a further waiver will not be necessary.

The Company hereby discloses details of the New Waiver, including the reasons for and the conditions of the New Waiver and the qualification and experience of both Ms. Cui and Ms. Chan, by way of announcement. The Stock Exchange may withdraw or change the New Waiver if the Company's situation changes.

REASONS AND GROUNDS FOR SEEKING THE NEW WAIVER

Ms. Chan, the newly appointed Joint Company Secretary, meets the requirements under Rule 3.28 of the Listing Rules. Ms. Chan, as the Joint Company Secretary, will work closely with, and provide assistance to, Ms. Cui in discharging her duties as a Joint Company Secretary.

Although Ms. Cui does not possess the specified qualifications that are usually considered to be acceptable under Rule 3.28 of the Listing Rules, the Company considers that Ms. Cui, by virtue of her professional knowledge and experience in handling its corporate governance matters and with the support to be rendered by Ms. Chan and her working team at Tricor Services Limited, would be capable of discharging her functions as the Joint Company Secretary.

The Company will ensure that Ms. Cui continues to have access to the relevant training and support in relation to the Listing Rules and the duties required of a company secretary of an issuer listed on the Stock Exchange. Ms. Cui and Ms. Chan will take no less than 15 hours of professional training on any latest developments on the applicable Hong Kong laws and regulations in each financial year, in order to strengthen their experience and knowledge in respect of their duties and responsibilities under the Listing Rules.

Both Ms. Cui and Ms. Chan will be advised by the Company's Hong Kong legal advisers, as and when appropriate and required respectively.

For and on behalf of the Board
Beijing UBOX Online Technology Corp.
Wang Bin
Chairman and Executive Director

Shenzhen, the PRC, October 30, 2026

As at the date of this announcement, the Company's executive Directors are Mr. Wang Bin, Mr. Yu Lizhi, Ms. Cui Yan and Mr. Chao Hua, non-executive Directors are Mr. Zhu Chao and Ms. An Yufang, and independent non-executive Directors are Ms. Guo Wei, Mr. Zhang Chen and Mr. Zhang Changhao.