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CAFÉ DE CORAL HOLDINGS LIMITED

大家樂集團有限公司*

(Incorporated in Bermuda with limited liability)

Website: www.cafedecoral.com

(Stock Code: 341)

POSITIVE PROFIT ALERT

This announcement is made by Café de Coral Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform shareholders of the Company and potential investors that based on the preliminary assessment of information currently available to the Board, the Group expects to record profit attributable to shareholders in the range of HK$95.8 million to HK$105.2 million for the six months ended 30 September 2026 (the "**Review Period**"), representing an increase in the range of 105% to 125% as compared to that of HK$46.7 million for the six months ended 30 September 2025 (the "**Previous Period**").

Driven by strategic measures implemented since the second half of FY2025/26, the Group has successfully sustained its operational momentum. Focusing on optimising its business model, rationalising its store network, as well as enhancing operational and cost efficiency, the Group continued to improve its business performance and profitability across all divisions. The substantial increase in profit attributable to shareholders for the Review Period as compared to the Previous Period was attributable to the following:

1. The Group strengthened the fast food business through a compelling combination of value-for-money offers and continuous product innovations, as well as a deepened emphasis on precise customer segmentation to secure a higher-quality revenue mix. At the same time, the Club 100 loyalty programme successfully expanded its membership base through AI-powered customer analytics for targeted marketing. Rigorous implementation of standard operating procedures (SOPs) also ensured consistent quality and service, reinforcing operational excellence and further driving repeat patronage.

* *For identification purposes only*

2. In parallel, management maintained a steadfast focus on driving profitability by enhancing operational efficiency. Store network optimisation guided disciplined consolidation — trimming low-productivity outlets and rebalancing geographic coverage while capturing strategic locations. Comprehensive cost optimisation was achieved through accelerating digital transformation and system enhancements, streamlining workflows, as well as leveraging the Group's scale across Hong Kong and the Chinese Mainland to improve supply chain efficiency.

3. In the Chinese Mainland, the business stabilised with improved sales and profit performance, building on swift, agile execution in Online-to-Offline (O2O) sales and network optimisation with the development of an asset-light model. The business continued its prudent network expansion during the Review Period, deepening its presence in the Greater Bay Area.

4. The Group's portfolio strategy proved its resilience with greater contributions to Group profit from the Casual Dining and the Institutional Catering businesses.

The Company is still in the process of finalising the Group's results for the Review Period. Information contained in this announcement is based on unaudited consolidated management accounts of the Group for the Review Period, which have not been reviewed or audited by the Company's auditor. Details of the Group's results for the Review Period shall be provided in the Company's interim results announcement, which is expected to be published in late November 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in securities of the Company.

By order of the Board
Lo Hoi Kwong, Sunny
Chairman

Hong Kong, 4 November 2026

As at the date of this announcement, the Board comprises Mr Lo Hoi Kwong, Sunny (Chairman), Ms Lo Pik Ling, Anita, Mr Chan Yue Kwong, Michael and Mr Hui Tung Wah, Samuel as non-executive directors; Mr Kwok Lam Kwong, Larry, Mr Au Siu Cheung, Albert, Ms Fang Suk Kwan, Katherine and Mr Lee Sai Yin, Patrick as independent non-executive directors; and Mr Lo Tak Shing, Peter and Mr Lo Ming Shing, Ian as executive directors.