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Transsion

Shenzhen Transsion Holdings Co., Ltd.

深圳傳音控股股份有限公司

(A joint stock company established in the People's Republic of China with limited liability)

(Stock code: 2636)

PROPOSED ELECTION OF NEW SESSION OF THE BOARD OF DIRECTORS AND ELECTION OF EMPLOYEE REPRESENTATIVE DIRECTOR

Shenzhen Transsion Holdings Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that the board (the "**Board**") of directors (the "**Director(s)**") of the Company held a meeting on November 4, 2026, to consider and approve, among other things, the resolution regarding the election of the fourth session of the Board of the Company. On the same day, Mr. Zhang Qi was elected as the employee representative Director of the fourth session of the Board at the employee representatives' meeting of the Company.

PROPOSED RE-ELECTION OF THE BOARD

The term of office of the third session of the Board of the Company expired on October 24, 2026. Upon the recommendation of the nomination committee of the Board (the "**Nomination Committee**"), the Board considered and agreed to nominate Mr. Zhu Zhaojiang (竺兆江), Mr. Ye Weiqiang (葉偉強), Mr. Xiao Yonghui (肖永輝), Mr. Wang Haibin (王海濱) and Mr. Jiang Shuming (姜曙明) as the candidates for executive Directors of the fourth session of the Board, and to nominate Mr. Chen Linrong (陳林榮), Ms. Wong Yee Man (黃綺汶) and Mr. Ma Sitian (馬思甜) as the candidates for independent non-executive Directors of the fourth session of the Board (collectively, the "**Director Candidates**").

The term of office of the Directors of the fourth session of the Board shall be three years, commencing from the date of consideration and approval by the shareholders of the Company (the "**Shareholders**") at the upcoming extraordinary general meeting (the "**EGM**"). Prior to the assumption of office by the members of the fourth session of the Board, all current members of the third session of the Board shall continue to perform their duties. The biographical details of the Director Candidates of the fourth session of the Board are set out in Appendix I to this announcement.

As at the date of this announcement and to the best knowledge of the Board, save as disclosed in this announcement, each of the Director Candidates (i) has not held any directorships in any other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor does he/she hold any other position with the Company or any of its subsidiaries; (ii) does not have any other relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company; and (iii) does not have any interests in any shares of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**")).

Having considered the diversity of the Board from various aspects, including, but not limited to, age, cultural and educational background, professional experience, skills and knowledge, as well as the experience and contributions that they can bring to the Board, the Board has adopted the nomination of the Nomination Committee and recommends the Shareholders to elect Mr. Chen Linrong, Ms. Wong Yee Man and Mr. Ma Sitian as independent non-executive Directors. As at the date of this announcement, to the best knowledge of the Board, the Board considers that all candidates for independent non-executive Directors meet the independence guidelines set out in Rule 3.13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and are independent in accordance with the terms of the guidelines. Specifically, Mr. Chen Linrong, Ms. Wong Yee Man and Mr. Ma Sitian have respectively confirmed (i) his or her independence as regards each of the factors referred to in Rule 3.13(1) to (8) of the Listing Rules, (ii) that he or she has no past or present financial or other interest in the business of the Company or its subsidiaries or any connection with any core connected person (as defined in the Listing Rules) of the Company, and (iii) that there are no other factors that may affect his or her independence.

Save as disclosed in this announcement, there are no other matters relating to the election of the Director Candidates that need to be brought to the attention of the Shareholders, and there is no other information relating to the Director Candidates that is required to be disclosed pursuant to any of the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules.

Due to the re-election of the Board, Mr. Yan Meng (currently an executive Director), Mr. Chowdhury Mohammad Ariful Hasan (currently an executive Director), Ms. Yang Hong (currently an executive Director and deputy general manager), Mr. Huang Yijian (currently an independent non-executive Director) and Mr. Zhang Huailei (currently an independent non-executive Director) will cease to serve as Directors of the Company with effect from the date on which the fourth session of the Board is elected at the general meeting. Mr. Huang Yijian and Mr. Zhang Huailei will also cease to hold any positions in the specialized committees of the Board. Mr. Yan Meng, Mr. Chowdhury Mohammad Ariful Hasan, Ms. Yang Hong, Mr. Huang Yijian and Mr. Zhang Huailei have each confirmed that they have no disagreement with the Board, and there are no matters relating to their retirement that need to be brought to the attention of the Shareholders or The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

ELECTION OF EMPLOYEE REPRESENTATIVE DIRECTOR

On November 4, 2026, Mr. Zhang Qi was elected as the employee representative Director of the fourth session of the Board at the employee representatives' meeting of the Company. Mr. Zhang Qi, together with the Directors elected at the EGM, will jointly constitute the fourth session of the Board. The biographical details of Mr. Zhang Qi are set out in Appendix II to this announcement.

To the best knowledge of the Directors, save as disclosed in this announcement, Mr. Zhang Qi has not held any directorships in any other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Mr. Zhang Qi does not have any relationship with any Directors, senior management or substantial shareholders or controlling shareholders of the Company, and save as disclosed in this announcement, he does not hold any position in the Company or any of its subsidiaries. As at the date of this announcement, save as disclosed in this announcement, Mr. Zhang Qi does not have any interests in any shares of the Company or its associated corporations (within the meaning of Part XV of the SFO). There is no information relating to the appointment of Mr. Zhang Qi that is required to be disclosed pursuant to any of the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules, and there are no other matters that need to be brought to the attention of the Shareholders.

In accordance with the Company Law of the PRC and the Articles of Association of the Company, the employee representative on the Board shall be democratically elected by the employees of the Company through an employee representatives' meeting, an employees' meeting or other forms of democratic election, and is not required to be submitted to the general meeting for consideration. Mr. Zhang Qi was elected as the employee representative Director at the employee representatives' meeting held by the Company on November 4, 2026. His term of office as a member (an executive Director) of the fourth session of the Board shall be three years, commencing from the date of approval of the re-election of the Board at the EGM.

The Company will enter into service contracts with Mr. Xiao Yonghui, Mr. Wang Haibin, Mr. Jiang Shuming and Mr. Ma Sitian upon their appointment. The existing service contracts entered into between the Company and the other re-elected Directors will remain in effect following their re-election. The existing service contract entered into between Mr. Zhang Qi and the Company will also remain in effect during his new term of office. Pursuant to the service contracts, the remuneration and benefits of the Directors will be determined in accordance with the annual remuneration plan for Directors of the Company.

Executive Directors who do not hold administrative positions within the Company shall not receive remuneration for their role as Directors; while executive Directors who concurrently hold administrative positions within the Company shall have their remuneration structure and performance appraisal governed by the remuneration management policies applicable to their administrative positions, and shall not receive separate remuneration as Directors. The remuneration of independent non-executive Directors operates under an independent non-executive Director allowance system, whereby each independent non-executive Director will receive a Director's allowance of RMB120,000 (before tax) per annum from the Company. For details of the remuneration of the Directors, please refer to the disclosures in the annual report of the Company each year. The relevant Directors' remuneration will be adjusted from time to time with reference to the recommendations of the remuneration and appraisal committee of the Board (the "**Remuneration and Appraisal Committee**").

A circular containing, among other things, the biographical details of the Director Candidates and the notice of the EGM will be published and despatched in due course to the Shareholders who have elected to receive printed copies.

By order of the Board
Shenzhen Transsion Holdings Co., Ltd.
Zhu Zhaojiang
Chairman

Shenzhen, the PRC
November 4, 2026

As at the date of this announcement, the Board comprises Mr. Zhu Zhaojiang, Mr. Zhang Qi, Mr. Yan Meng, Mr. Ye Weiqiang, Mr. Chowdhury Mohammad Ariful Hasan and Ms. Yang Hong as executive Directors, Mr. Huang Yijian, Mr. Chen Linrong, Mr. Zhang Huailei and Ms. Wong Yee Man as independent non-executive Directors.

APPENDIX I — BIOGRAPHIES OF THE DIRECTOR CANDIDATES

EXECUTIVE DIRECTOR CANDIDATES

Mr. Zhu Zhaojiang, aged 53, is the founder of the Company and has been a Director, chairman of the Board and the general manager of the Company since October 2017, and is currently an executive Director, the chairperson of the strategy and sustainable development (ESG) committee of the Board (the "**Strategy and Sustainable Development (ESG) Committee**") and a member of each of the Remuneration and Appraisal Committee and Nomination Committee of the Company. He is primarily responsible for the strategic planning, decision-making and overall management of the Group. In August 2013, Mr. Zhu founded the Company, leveraging his extensive industry knowledge and experience. He also holds various directorships and executive positions in several subsidiaries of the Group.

Prior to joining the Group, Mr. Zhu served as the general manager of the mobile phone division (手機事業部) and the overseas division (海外事業部) of Ningbo Bird Co., Ltd. (寧波波導股份有限公司), a company listed on the Shanghai Stock Exchange (stock code: 600130) from June 1996 to September 2006. He worked at several technology companies, including Shenzhen Celltel Technology Co., Ltd. (深圳市賽特爾科技有限公司) and Shenzhen Chuanyin Technology Ltd. (深圳市傳音科技有限公司) from 2006 to 2013.

Mr. Zhu obtained his master's degree in business administration from Tsinghua University (清華大學) in the PRC in December 2019. Mr. Zhu has received numerous prestigious awards and accolades throughout his career, including the China Business Leader of the Year Award 2017 (2017年度中國商業領袖) from CNBC in November 2017, the EY Entrepreneur of the Year Award (安永企業家獎) from Ernst & Young in October 2019, and recognition as one of the 40 Most Respected Entrepreneurs in the Shenzhen Special Economic Zone (深圳特區40周年"最受尊敬40位企業家") by Securities Times in August 2020. He was also honored as a Pioneer of Emerging Industries in the Guangdong-Hong Kong-Macao Greater Bay Area in 2022 (2022年粵港澳大灣區戰略性新興產業拓荒人物) by the Shenzhen Strategic Emerging Industry Development Promotion Association and Shenzhen Special Economic Zone Daily in November 2022. Furthermore, Mr. Zhu was recognized in Forbes China's Best CEOs 2024 (2024福布斯中國最佳CEO) in November 2024.

Shenzhen Transsion Investment Company Limited (深圳市傳音投資有限公司) ("**Transsion Investment**") was established as an employee shareholding platform prior to the A Share Listing of the Company, and holds 537,696,463 A Shares of the Company. Pursuant to the articles of association of Transsion Investment, Mr. Zhu is entitled to exercise 67.00% of its voting rights, despite holding only 20.68% of its equity interests. Therefore, as at the date of this announcement, by virtue of the SFO, Mr. Zhu is deemed to be interested in the 537,696,463 A Shares held by Transsion Investment.

Mr. Ye Weiqiang, aged 49, has been a Director of the Company since October 2017, and is currently an executive Director of the Company. He is responsible for planning, development, operation and management of the business premises of the Company. Mr. Ye joined the Group since the establishment of the Company in August 2013. He has held various directorship and executive positions in several subsidiaries of the Group, including serving as the director of Chuanxiang Commercial Services (Shenzhen) Co., Ltd. (傳想商業服務(深圳)有限公司), Chongqing Chuanxiang Property Management Co., Ltd. (重慶傳想物業管理有限公司) and Shenzhen Chuanxiang Industrial Operation Co., Ltd. (深圳傳翔產業運營有限公司).

Prior to joining the Group, Mr. Ye worked at Ningbo Bird Co., Ltd. from July 1999 to July 2007, successively serving as an engineer, a supervisor and a manager. He served as the general manager at Shenzhen Tecno Technology Co., Ltd. (深圳市泰衡諾科技有限公司) from July 2010 to August 2013.

Mr. Ye obtained his bachelor's degree in applied physics from China Agricultural University (中國農業大學) in the PRC in July 1999, and his master's degree in Executive Master of Business Administration (EMBA) from China Europe International Business School (中歐國際工商學院) in the PRC in April 2021.

Mr. Xiao Yonghui, aged 57, has served as the Chief Financial Officer (財務負責人) of the Company since January 2014. He is primarily responsible for the financial operations management of the Group. Mr. Xiao joined the Group upon the establishment of the Company in August 2013 and has served as the Chief Financial Officer of the Company since January 2014. He has held various directorship and executive positions in several subsidiaries of the Group, including serving as a director of TRANSSION TECHNOLOGY PTE. LIMITED, Transsion International Limited, Transsion Investment Limited and Transsion Technology Limited.

Prior to joining the Group, Mr. Xiao served as an accountant at Jiangxi Qingjiang Chemical Factory (江西慶江化工廠) from 1991 to 1998. He served as a financial manager of Ningbo Bird Co., Ltd. from July 2002 to May 2013. Mr. Xiao studied industrial finance and accounting at Jingdezhen Ceramic Institute (景德鎮陶瓷學院) in the PRC in July 1991.

He passed all the professional examinations held by the Certified Public Accountants Examination Committee of the Ministry of Finance (財政部註冊會計師考試委員會) in 1998.

As at the date of this announcement, Mr. Xiao is interested in 416,300 A Shares of the Company.

Mr. Wang Haibin, aged 43, has served as a deputy general manager of the Company since October 2023. He is primarily responsible for the research and development of the mobile phone business of the Group. Mr. Wang joined the Group since the establishment of the Company in August 2013 and has held various directorship and executive positions in several subsidiaries of the Group, including serving as a director and manager of Shanghai Transsion Co., Ltd. (上海傳英信息技術有限公司), Chongqing Transsion Communications Technology Co., Ltd. (重慶傳音通訊技術有限公司), Shanghai Sarui Communications Co., Ltd. (上海薩瑞通訊有限公司) and Shanghai Transage Information Technology Limited (上海傳眾信息科技有限公司).

Prior to joining the Group, Mr. Wang served as the industrial design manager (工業設計主管) of Ningbo Bird Sagem Electronics Co., Ltd. (寧波波導薩基姆電子有限公司) from July 2006 to August 2009, responsible for the appearance design and delivery of mobile phone products.

Mr. Wang obtained his bachelor's degree in art design from Chengdu University of Technology (成都理工大學) in the PRC in July 2006.

Mr. Jiang Shuming, aged 45, has served as a deputy general manager of the Company since October 2023. He has been responsible for overall management, strategic planning and decision-making of the three brands of the Company, TECNO, Infinix and itel. Mr. Jiang joined the Group since the establishment of the Company in August 2013 and has held various directorship and executive positions in several subsidiaries of the Group, including serving as the director of Carlcare Service THA Company Limited.

Prior to joining the Group, Mr. Jiang served as a project director of the international business department (國際業務部項目處處長) of Ningbo Bird Co., Ltd. from July 2003 to October 2005. Mr. Jiang has extensive experience in sales and international business. He worked at Shanghai Longcheer Technology Co., Ltd. from January 2011 to November 2011 and Shenzhen Chuanyin Technology Ltd. (深圳市傳音科技有限公司) from May 2012 to August 2013.

Mr. Jiang obtained his master's degree in business administration from Tsinghua University (清華大學) in the PRC in June 2025.

As at the date of this announcement, Mr. Jiang is interested in 588,000 A Shares of the Company.

INDEPENDENT NON-EXECUTIVE DIRECTOR CANDIDATES

Mr. Chen Linrong, aged 55, is currently an independent non-executive Director, the chairperson of the Nomination Committee and a member of the Remuneration and Appraisal Committee of the Company. He is primarily responsible for providing independent advice on the operations and management of the Group.

Mr. Chen served as an associate professor at Hangzhou Dianzi University (杭州電子科技大學) from January 2010 to December 2014. He has served as an associate professor at Zhejiang Gongshang University (浙江工商大學) since December 2014, and was appointed as a professor in December 2024. He also served as an independent director at Zhejiang Founder Motor Co., Ltd. (浙江方正電機股份有限公司), a company listed on the Shenzhen Stock Exchange (stock code: 002196), from April 2023 to May 2026, and has been serving as an independent director at Hengyi Petrochemical Co., Ltd. (恒逸石化股份有限公司), a company listed on the Shenzhen Stock Exchange (stock code: 000703), since September 2023.

Mr. Chen obtained his Ph.D. in accounting from Central South University (中南大學) in the PRC in December 2009.

Ms. Wong Yee Man, aged 38, is currently an independent non-executive Director, the chairperson of the audit committee of the Board and a member of the Nomination Committee of the Company. She is primarily responsible for providing independent advice on the operations and management of the Group.

Ms. Wong has a wealth of experience in accounting, auditing, and compliance management. She served as the Manager at KPMG, the Senior Consultant at FTI Consulting (Hong Kong) Limited, the Manager of the Monitoring and Central Compliance Department at Invesco Hong Kong Limited, and the Manager of the Intermediaries Supervision Department at the Securities and Futures Commission of Hong Kong. She has served at PAL Advisory Limited as a director since October 2024. She has also served as an independent non-executive director at First Tractor Company Limited, a company listed on the Hong Kong Stock Exchange and Shanghai Stock Exchange (HKEX stock code: 00038; stock code of the Shanghai Stock Exchange: 601038), since December 2024. She has served as an independent director of Lontium Semiconductor Corporation (龍迅半導體(合肥)股份有限公司) (a company listed on the Shanghai Stock Exchange (stock code: 688486)) since December 2025.

Ms. Wong obtained her bachelor's degree in business administration in accountancy from The Hong Kong Polytechnic University (香港理工大學) in Hong Kong in November 2010, and an LL.B. from University of London in the United Kingdom in August 2020. She has been a Certified Public Accountant, a Certified ESG Analyst (CESGA) and a practicing accountant with the Hong Kong Institute of Certified Public Accountants ("HKICPA") since 2023, 2022 and 2014, respectively. She has also been serving as a member of the Young Members Committee of the HKICPA since 2024.

Mr. Ma Sitian, aged 62, served as a deputy department head at Ningbo University (寧波大學) from July 1987 to June 1994, an assistant to the president of Ningbo Free Trade Zone Petrochemical Exchange (寧波保税區石油化工交易所) from July 1994 to May 1996, and an assistant to the president of Ningbo Huacheng International Trade Development Inc. (寧波華誠外貿發展有限公司) from June 1996 to October 1998. He served as the secretary to the board of directors, the secretary of the Party Committee and a director of Ningbo Bird Co., Ltd. (寧波波導股份有限公司), a company listed on the Shanghai Stock Exchange (stock code: 600130), from November 1998 to November 2024, and as the secretary of the Party Committee and a director of the company from November 2024 to July 2025. He has continued to serve as a director of the company since July 2025. Mr. Ma also served as an independent director of Ningbo Yongxin Optics Co., Ltd. (寧波永新光學股份有限公司), a company listed on the Shanghai Stock Exchange (stock code: 603297), from September 2015 to August 2021 and has been serving in this capacity again since July 2026, and as an independent director of Jinzi Ham Co., Ltd. (金字火腿股份有限公司), a company listed on the Shenzhen Stock Exchange (stock code: 002515), from December 2021 to July 2025. He has been serving as an independent director of Ningbo Water Meter (Group) Co., Ltd. (寧波水表(集團)股份有限公司), a company listed on the Shanghai Stock Exchange (stock code: 603700), since February 2022, an external director of Ningbo Agricultural & Commercial Development Group Co., Ltd. (寧波農商發展集團有限公司) since January 2023, and an independent director of Zhejiang Zhongning Silicon Co., Ltd. (浙江中寧硅業股份有限公司) since September 2023.

Mr. Ma obtained his bachelor's degree in cryogenic engineering from Zhejiang University (浙江大學) in the PRC in July 1985, and his master's degree in management engineering from Zhejiang University in the PRC in July 1987.

APPENDIX II — BIOGRAPHY OF THE EMPLOYEE REPRESENTATIVE DIRECTOR

Mr. Zhang Qi, aged 48, has been a Director and a deputy general manager of the Company since October 2017, and is currently an executive Director and a member of the Strategy and Sustainable Development (ESG) Committee of the Company. He is primarily responsible for the overall operation and management of the supply chain business of the Group.

Mr. Zhang joined the Group since the establishment of the Company in August 2013 and has held various directorship and executive positions in several subsidiaries of the Group, including serving as the director of Shenzhen Xiaochuan Industrial Limited (深圳小傳實業有限公司), Shenzhen Transchan Technology Limited (深圳傳承科技有限公司), Shenzhen Transsion Communications Co., Ltd. (深圳傳音通訊有限公司) and Shenzhen Zhanxiang Information Technology Co., Ltd. (深圳市展想信息技術有限公司). Prior to joining the Group, Mr. Zhang served as a quality engineer (質量部工程師) at Ningbo Bird Co., Ltd. from July 2001 to May 2002, a laboratory manager (實驗室負責人) of Ningbo Bird Sagem Electronics Co., Ltd. (寧波波導薩基姆電子有限公司) from June 2002 to July 2004, a deputy manager of the quality management department of Ningbo Bird Co., Ltd. Suizhou Branch (寧波波導股份有限公司隨州分公司) from July 2004 to June 2007, and a deputy general manager of Shenzhen Tecno Technology Co., Ltd. (深圳市泰衡諾科技有限公司) from June 2010 to August 2013. Mr. Zhang obtained his bachelor's degree in mechanical and electrical engineering from Shenyang Institute of Technology (瀋陽工業學院) (currently known as Shenyang Ligong University (瀋陽理工大學)) in the PRC in July 2001.

As at the date of this announcement, Mr. Zhang is interested in 844,887 A Shares of the Company.