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BrainAurora Medical Technology Limited
脑动极光医疗科技有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 6681)

VOLUNTARY ANNOUNCEMENT SUCCESSFUL HOLDING OF THE FIRST ROUND OF ASSESSMENT COMPETITIONS FOR THE "BRAIN POWER STAR • HEALTHY BRAIN COMMUNITY TOUR — NATIONAL COMMUNITY HEALTHY BRAIN LIFESTYLE SERIES OF ACTIVITIES" THEMED COMPETITION, ADVANCING THE PILOT PROGRAMME OF COMMUNITY-BASED BRAIN HEALTH PREVENTION AND INTERVENTION

This announcement is made by BrainAurora Medical Technology Limited 脑动极光医疗科技有限公司 (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis for the purposes of keeping the investors informed of the latest update on the business developments of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that the first round of assessment competitions for the "Brain Power Star • Healthy Brain Community Tour — National Community Healthy Brain Lifestyle Series of Activities (脑力之星•健康脑社區行－全國社區健康腦生活系列活動)" themed competition, jointly organised by Beijing Zhijingling Technology Co., Ltd.* (北京智精靈科技有限公司) ("**Beijing Zhijingling**"), a wholly-owned subsidiary of the Company, and Beijing Television Industry Development Group Co., Ltd.* (北京電視產業發展集團有限公司) ("**Beijing Television Industry Group**"), a wholly-owned enterprise of Beijing Radio & Television Station (北京廣播電視台), has been successfully held in Beijing. The assessment competitions were aimed at popularising cognitive care knowledge among middle-aged and elderly community groups, facilitating the implementation of cognitive digital therapeutics in community settings, accumulating practical experience for the implementation of the series of brain health community competitions, and expanding the community application scenarios for the cognitive digital therapeutics industry.

Background of the Cooperation

Beijing Television Industry Group is a wholly-owned enterprise established with capital contribution from Beijing Radio & Television Station. Leveraging the credibility and influence of Beijing Radio & Television Station, it is a highly authoritative and influential mainstream media industry platform in Beijing, with rich exclusive channel IPs, a vast local audience base, a mature media dissemination system, and extensive local community resources in Beijing, as well as robust capabilities in brand empowerment, content dissemination, community implementation, and resource synergy.

With the accelerated ageing of the population and the extension of average life expectancy, the maintenance of brain health and cognitive vitality among the elderly has become an important public health and livelihood issue. The *Healthy China 2030 Planning Outline* (《健康中國2030規劃綱要》) and the *Beijing Action Plan for Senile Dementia* (《北京市應對老年期癡呆行動方案》) propose to help the elderly establish a proactive health concept, cultivate lifestyle habits conducive to brain health, and improve their brain health. Traditional offline public health education faces issues such as limited coverage, fragmented professional guidance resources, and insufficient channels for the public to participate in nearby activities, making it difficult to meet the needs of community residents at large for nearby and regular participation in brain health care activities.

Through the establishment of a strategic partnership, both parties will fully leverage their respective core strengths to jointly create the "Brain Power Star • Healthy Brain Community Tour — National Community Healthy Brain Lifestyle Series of Activities" ("脑力之星•健康腦社區行－全國社區健康腦生活系列活動") themed competition, building a programme IP that combines cognitive prevention and intervention with elderly entertainment. This initiative aims to promote the popularisation of brain health science nationwide, assist in actively responding to population ageing, and drive the development of the digital health industry.

Overview of the First Round of Assessment Competitions

A total of three assessment competitions were held in the first round, with participants averaging 70 years of age and the oldest being 85. The competition integrated cognitive assessments, fun brainpower challenges, brain health science popularisation interactions and other content. The Group provided the professional competition system, the software and hardware systems for cognitive digital therapeutics, and professional medical science popularisation support; the partner coordinated the community implementation, resident recruitment, on-site organisation, and competition process operations.

These pilot assessment competitions have accumulated frontline practical experience for the standardised implementation, process optimisation, on-site operation, and user conversion of the subsequent "Brain Power Star • Healthy Brain Community Tour — National Community Healthy Brain Lifestyle Series of Activities" ("脑力之星•健康腦社區行－全國社區健康腦生活系列活動") themed competition, laying a foundation for the ongoing promotion of the Group's cognitive digital therapeutics in community settings.

Reasons for and Benefits of the Cooperation

This cooperation represents an important strategic initiative in extending the Group's cognitive digital therapeutics business from medical institutions to community-based early prevention settings. By creating a brain health competition IP, it is conducive to popularising brain health concepts, enhancing brand influence, expanding community service channels, and enriching brain health intervention scenarios, which aligns with the long-term development strategy of the Company's digital health business. The Board considers that these assessment competitions and the subsequent series of activities are in the interests of the Company and its shareholders as a whole.

Implications under the Listing Rules

To the best knowledge and belief of the Company, Beijing Television Industry Group and its ultimate beneficial owner(s) are independent of and not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")). The holding of these assessment competitions does not constitute any connected transaction of the Company under Chapter 14A of the Listing Rules, nor any notifiable transaction of the Company under Chapter 14 of the Listing Rules.

These assessment competitions serve as a pilot for the subsequent series of activities, and the actual progress and results may be affected by various factors such as the progress of implementing the competitions, the policy environment, and market acceptance. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
BrainAurora Medical Technology Limited
脑动极光医疗科技有限公司
Tan Zheng
Chairman and Executive Director

Hong Kong, November 4, 2026

As at the date of this announcement, the Board comprises: (i) Mr. Tan Zheng as executive director; (ii) Mr. Deng Feng, Mr. Yang Fan and Ms. Wang Jingbo as non-executive directors; and (iii) Mr. Lam Yiu Por, Dr. Duan Tao and Mr. Tu Lei as independent non-executive directors.

* *for identification purposes only*