THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in doubt as to any aspect of this circular, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares of EEKA Fashion Holdings Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser or the transferee or to the bank, stockbroker or other agent through whom the sale or the transfer was effected for transmission to the purchaser or the transferee.

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EEKA Fashion Holdings Limited
贏家時尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3709)

(1) PROPOSED DECLARATION AND PAYMENT OF SPECIAL DIVIDEND OUT OF SHARE PREMIUM ACCOUNT; AND (2) NOTICE OF EXTRAORDINARY GENERAL MEETING

A notice convening an extraordinary general meeting of the Company to be held at Portion 2, 12/F, The Center, 99 Queen's Road Central, Central, Hong Kong on Monday, 23 November 2026 at 5:30 p.m. is set out on pages 5 to 6 of this circular. A form of proxy for use at the extraordinary general meeting is also enclosed with this circular. Such form of proxy is also published on the websites of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk and the Company at www.eekagroup.com.

Whether or not you are able to attend the extraordinary general meeting, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same at the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the extraordinary general meeting or any adjournment thereof. Completion and return of the form of proxy will not preclude you from attending and voting in person at the extraordinary general meeting or any adjournment thereof should you so wish.

6 November 2026

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In this circular, unless the context otherwise requires, the following expressions shall have the following meanings:

"Board"	the board of Directors
"Company"	EEKA Fashion Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the main board of the Stock Exchange
"Director(s)"	the director(s) of the Company
"EGM"	the extraordinary general meeting of the Company to be convened and held to consider and, if thought fit, to approve the proposed declaration and payment of special dividend
"Group"	the Company and its subsidiaries
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China
"Share(s)"	ordinary share(s) of HK$0.01 each in the share capital of the Company
"Shareholder(s)"	holder(s) of the Share(s)
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"HK$"	Hong Kong dollar(s), the lawful currency of Hong Kong
"RMB"	renminbi, the lawful currency of the People's Republic of China

EEKA Fashion Holdings Limited
贏家時尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3709)

Executive Directors:
Mr. JIN Ming
Mr. JIN Rui
Ms. Zhu Chaochao

Independent non-executive Directors:
Mr. ZHONG Ming
Mr. ZHOU Xiaoyu
Mr. ZHANG Guodong

Registered office:
Conyers Trust Company (Cayman) Limited
Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

Head office and principal place of business in Hong Kong:
Suite 812, 8th Floor, Tower 1
The Gateway, Harbour City
25 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong

6 November 2026

To the Shareholders

Dear Sir or Madam

(1) PROPOSED DECLARATION AND PAYMENT OF SPECIAL DIVIDEND OUT OF SHARE PREMIUM ACCOUNT; AND (2) NOTICE OF EXTRAORDINARY GENERAL MEETING

INTRODUCTION

Reference is made to the announcement of the Company dated 3 November 2026 in which the Board has recommended the declaration and payment of a special dividend of HK82 cents per Share out of the share premium account of the Company.

The purpose of this circular is to provide you with information in relation to the resolution to be proposed at the EGM for the approval for the special dividend, and to give you the notice of the EGM.

PROPOSED DECLARATION AND PAYMENT OF SPECIAL DIVIDEND OUT OF SHARE PREMIUM ACCOUNT

To express the gratitude of the Shareholders for their continuing support, the Board has resolved the declaration and payment of a special dividend of HK82 cents per Share out of the share premium account of the Company to be payable to the Shareholders whose names appear on the Company's register of members at the close of business on 30 November 2026 subject to approval of the Shareholders at the EGM. It is expected that the special dividend will be paid in cash on or before 10 December 2026.

As disclosed in the interim report of the Company for the six months ended 30 June 2026, the amount standing to the credit of the share premium account of the Company was approximately RMB1,626.2 million as at 30 June 2026. Under the Companies Act of the Cayman Islands, the share premium account of the Company is distributable to the Shareholders, provided that immediately following the date on which the dividend is proposed to be distributed, the Company would be in a position to pay off its debts as they fall due in the ordinary course of business.

The Board has reviewed the Group's latest financial position including its cashflow position and is of the view that following the payment of the special dividend, the Company will remain solvent and have sufficient working capital to meet its daily operation and fulfil its payment obligations as they fall due.

CLOSURE OF REGISTER OF MEMBERS

To determine the eligibility of the Shareholders to attend the EGM, the register of members will be closed from 18 November 2026 to 23 November 2026, both days inclusive, during which period no transfer of Shares will be effected. In order to be entitled to attend and vote at the EGM, all transfer forms accompanied by the relevant share certificates must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, for registration not later than 4:30 p.m. on 17 November 2026. The record date for the purpose of ascertaining Shareholders' right to attend and vote at the EGM is 23 November 2026.

For the purpose of ascertaining Shareholders' entitlement for the special dividend, the register of members of the Company will be closed from 27 November 2026 to 30 November 2026 (both days inclusive), during which period no transfer of Shares of the Company will be registered. In order to qualify for entitlement to the special dividend, all transfers of Shares of the Company accompanied by the relevant share certificates and the appropriate transfer forms

must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on 26 November 2026.

ACTION TO BE TAKEN

A form of proxy for use at the EGM is enclosed with this circular and such form of proxy is also published at the website of the Stock Exchange at www.hkex.com.hk and the Company's website at www.eekagroup.com. Whether or not you intend to attend the EGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same at the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for holding the EGM or any adjournment thereof. Completion and return of the form of proxy will not preclude you from attending and voting at the EGM or adjournment thereof in person if you so wish.

All votes at the EGM will be taken by poll and an announcement will be made by the Company after the EGM on the results of the EGM.

RECOMMENDATION

The Directors believe that the proposed declaration and payment of special dividend out of share premium account of the Company is in the best interests of the Company and the Shareholders as a whole and recommend the Shareholders to vote in favour of such resolution to be proposed at the EGM.

GENERAL

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholder is required to abstain from voting on any resolutions to be proposed at the EGM.

Yours faithfully
For and on behalf of
the Board of Directors of
EEKA Fashion Holdings Limited
Jin Ming
Chairman

EEKA Fashion Holdings Limited
贏家時尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3709)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that the extraordinary general meeting ("**EGM**") of EEKA Fashion Holdings Limited (the "**Company**") will be held at Portion 2, 12/F, The Center, 99 Queen's Road Central, Central, Hong Kong on Monday, 23 November 2026 at 5:30 p.m. to transact the following ordinary business:

"**THAT:**

(a) the declaration of a special dividend of HK82 cents per ordinary share of HK$0.01 in the capital of the Company out of the share premium account of the Company (the "**Special Dividend**") to the shareholders of the Company whose names appear on the register of members of the Company on the record date fixed by the board (the "**Board**") of directors (the "**Directors**") of the Company for determining the entitlements to the Special Dividend be and is hereby approved; and

(b) any Director be and is hereby authorized to take such action, do such things and executed such further documents as the Director may at his/her absolute discretion consider necessary or desirable for the purpose of or in connection with the implementation of the payment of the Special Dividend."

By order of the Board
EEKA Fashion Holdings Limited
Jin Ming
Chairman

Hong Kong, 6 November 2026

Registered office:
Conyers Trust Company (Cayman) Limited
Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

Head office and principal place of business in Hong Kong:
Suite 812, 8th Floor, Tower 1
The Gateway, Harbour City
25 Canton Road, Tsim Sha Tsui
Kowloon, Hong Kong

Notes:

1. A member entitled to attend and vote at the EGM is entitled to appoint one or more proxy to attend and, subject to the provisions of the articles of association of the Company, vote in his stead. A proxy need not be a member of the Company.

2. In order to be valid, the form of proxy must be deposited together with a power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power or authority, at the offices of the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time for holding the EGM or adjourned meeting.

3. For the purpose of ascertaining shareholders' entitlement to attend and vote at the EGM, the register of members of the Company will be closed from 18 November 2026 to 23 November 2026 (both days inclusive), during which period no transfers of shares will be registered. In order to be eligible to attend and vote at the EGM, all transfer documents accompanied by the relevant share certificates, have to be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, not later than 4:30 p.m. on 17 November 2026. The record date for the purpose of determining the eligibility of the shareholders to attend and vote at the EGM is 23 November 2026.

4. For the purpose of ascertaining shareholders' entitlement to the Special Dividend, the register of members of the Company will be closed from 27 November 2026 to 30 November 2026 (both days inclusive), during which period no transfers of shares will be registered. In order to be eligible to receive the Special Dividend, all transfer documents accompanied by the relevant share certificates, have to be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, not later than 4:30 p.m. on 26 November 2026. The record date for the purpose of determining the shareholders who qualify for the Special Dividend is 30 November 2026.

As at the date of this notice, the Board comprises Mr. Jin Ming, Mr. Jin Rui and Ms. Zhu Chaochao as executive Directors; and Mr. Zhong Ming, Mr. Zhou Xiaoyu and Mr. Zhang Guodong as independent non-executive Directors.