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Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)*
**(Stock Code: 2378)**

# OVERSEAS REGULATORY ANNOUNCEMENT

# NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

9 November 2026, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*
Sir Douglas Flint CBE

*Executive Director*
Anil Wadhwani *(Chief Executive Officer)*

*Independent Non-executive Directors*
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

** For identification purposes*

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<table>
<tr><td>1</td><td colspan="2">Details of the person discharging managerial responsibilities / person closely associated</td></tr>
<tr><td>a)</td><td>Name</td><td>Douglas FLINT</td></tr>
<tr><td>2</td><td colspan="2">Reason for the notification</td></tr>
<tr><td>a)</td><td>Position/status</td><td>Chair of the Board (PDMR)</td></tr>
<tr><td>b)</td><td>Initial notification /Amendment</td><td>Initial notification</td></tr>
<tr><td>3</td><td colspan="2">Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</td></tr>
<tr><td>a)</td><td>Name</td><td>Prudential plc</td></tr>
<tr><td>b)</td><td>LEI</td><td>5493001Z3ZE83NGK8Y12</td></tr>
<tr><td>4</td><td colspan="2">Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</td></tr>
<tr><td>a)</td><td>Description of the financial instrument, type of instrument<br><br>Identification code</td><td>Ordinary shares of 5 pence each<br><br>GB0007099541</td></tr>
<tr><td>b)</td><td>Nature of the transaction</td><td>Acquisition of shares</td></tr>
<tr><td>c)</td><td>Price and volume</td><td><table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.22</td><td>11,000</td></tr></table></td></tr>
<tr><td>d)</td><td>Aggregated information<br><br>- Aggregated volume<br><br>- Price</td><td><br><br>11,000<br><br>GBP 9.22</td></tr>
<tr><td>e)</td><td>Date of the transaction</td><td>2026-11-06</td></tr>
<tr><td>f)</td><td>Place of the transaction</td><td>London Stock Exchange</td></tr>
</table>

**About Prudential plc**

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

www.prudentialplc.com

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