THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this circular, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this circular.

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Star Plus Legend Holdings Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser, the transferee or to the bank, licensed securities dealer or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

GRANT OF SHARE OPTIONS
AND
NOTICE OF THE EGM

A notice convening the EGM of Star Plus Legend Holdings Limited to be held virtually through an online platform at **https://meetings.computershare.com/StarPlusLegend_EGM2026** on Friday, 27 November 2026 at 11:00 a.m. ("**EGM**") (or any adjournment thereof), is set out on pages EGM-1 to EGM-3 of this circular. A form of proxy for use at the EGM is enclosed with this circular. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.splegend.com). Whether or not you are able to attend the EGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and return the same to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event not less than 48 hours before the time scheduled for holding the EGM (i.e. not later than 11:00 a.m. on Wednesday, 25 November 2026) or the adjourned meeting (as the case maybe). Completion and return of the form of proxy will not preclude you from attending and voting at the EGM through an online platform or any adjournment thereof should you so wish, and in such case, the form of proxy previously submitted shall be deemed to be revoked. For avoidance of doubt, holders of treasury shares of the Company, if any, shall abstain from voting at the EGM.

References to time and dates in this circular are to Hong Kong time and dates.

9 November 2026

CONTENTS

Page

Guidance for the EGM 1

Definitions 3

Letter from the Board

1. Introduction 5
2. Grant of Share Options 6
3. EGM and Proxy Arrangement 11
4. Responsibility Statement 12
5. Recommendation 12
6. Closure of Register of Members 13
7. Miscellaneous 13

Notice of EGM EGM-1

VIRTUAL EGM

The Company will conduct the EGM virtually through an online platform at **https://meetings.computershare.com/StarPlusLegend_EGM2026** (the "**Online Platform**"), which allows Shareholders to attend the EGM online in a convenient and efficient way from anywhere with an internet connection. Shareholders will be able to access the live audio broadcast, cast their vote and submit questions in written form via their mobile phones, tablets, or computers.

ATTENDING THE EGM BY ELECTRONIC MEANS

Shareholders who wish to attend the EGM and exercise their voting rights can achieve this in one of the following ways:

(a) attend the EGM through the Online Platform which enables live audio streaming and an interactive platform for Q&A and cast their vote online; or

(b) appoint the chairman of the EGM or other persons as their proxy to attend the EGM through the Online Platform and cast their vote online.

The authority and instruction to the proxy or proxies will be revoked if the Shareholder attends and votes through the Online Platform.

Login details for Registered Shareholders: Registered Shareholders can refer to the accompanying letter sent by post for details.

Login details for Non-Registered Shareholders: Non-Registered Shareholders, whose Shares are held in the CCASS through banks, brokers, custodians, nominees or HKSCC Nominees Limited (as the case may be) (collectively, the "**Intermediaries**"), who wish to attend and vote at the EGM, should (i) contact their Intermediaries through which Shares are held to appoint themselves as proxy, and (ii) provide their e-mail address to their Intermediaries, before the deadline required by their Intermediaries. Details regarding the EGM arrangements including the login details to access the Online Platform will be sent by the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited (the "**Hong Kong Share Registrar**"), to the e-mail address provided.

The Online Platform will be open from 10:30 a.m. on Tuesday, 27 November 2026 (i.e. approximately 30 minutes prior to the commencement of the EGM). Shareholders should allow ample time to login the Online Platform to complete the required procedures. For details relating to the use of the Online Platform, please refer to the Online Meeting User Guide published on the Company's website.

Shareholders should note that only one device is allowed per login. Please keep the login details in safe custody for use at the EGM and do not disclose them to anyone else. Neither the Company nor the Hong Kong Share Registrar assume any obligation or liability whatsoever in connection with the transmission of the login details or any use of the login details for attendance, voting or otherwise. The submission of a vote through the Online Platform using your login details will be conclusive evidence that the vote was cast by you as a Shareholder.

For any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at +852 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

In this circular, unless the context otherwise requires, the following expressions have the following meanings:

"associate(s)"	has the meaning ascribed to such term from time to time in the Listing Rules;
"Board"	the board of Directors;
"CCASS"	the Central Clearing and Settlement System, a securities settlement system used within the Hong Kong Exchanges and Clearing Limited market system;
"Company"	Star Plus Legend Holdings Limited 巨星傳奇集團有限公司, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the main board of the Stock Exchange;
"Director(s)"	the director(s) of the Company;
"EGM"	the extraordinary general meeting of the Company to be held through an online platform on Friday, 27 November 2026 at 11:00 a.m., the notice of which is set out on pages EGM-1 to EGM-3 of this circular, or any adjournment thereof;
"Employee Participant(s)"	director(s) and employee(s) of the Company and/or of any of its subsidiaries;
"Grantee(s)"	certain eligible Employee Participants and service providers of the Group who were granted Options on 31 July 2026 pursuant to the Post-IPO Share Option Scheme;
"Group"	the Company and its subsidiaries;
"HK$"	Hong Kong dollars, the lawful currency of Hong Kong;
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China;
"Independent Shareholders"	Shareholders other than Mr. Lai, his associate(s) and all core connected persons of the Company;
"Latest Practicable Date"	4 November 2026, being the latest practicable date prior to the printing of this circular for ascertaining certain information contained herein;

"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange as amended, supplemented or otherwise modified from time to time;
"Mr. Lai"	Mr. Lai, Kwok Fai Franki, an executive Director, chief financial officer of the Company and substantial Shareholder;
"Option(s)"	share option(s) of the Company;
"Post-IPO Share Option Scheme"	a share option scheme of the Company adopted and as approved by the Shareholders on 19 June 2023 (as amended from time to time);
"Scheme Limit"	80,000,000 Shares, the maximum number of Shares to be issued to eligible participants pursuant to the Post-IPO Share Option Scheme, representing 10% of the issued share capital of the Company as of 13 July 2023;
"Service Provider Sublimit"	8,000,000 Shares, a sublimit for the maximum number of Shares to be issued to service providers pursuant to the Post-IPO Share Option Scheme, representing 1% of the total number of Shares as of 13 July 2023;
"Share(s)"	ordinary share(s) of US$0.00001 each in the share capital of the Company;
"Shareholder(s)"	holder(s) of the Share(s);
"Stock Exchange"	The Stock Exchange of Hong Kong Limited;
"treasury shares"	has the meaning as defined under the Listing Rules;
"US$"	United States dollars, the lawful currency of the United States of America; and
"%"	per cent.

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

Executive Directors:
Ms. Ma, Hsin-Ting *(Chairperson)*
Dr. Qian, Sam Zhongshan
(Chief Executive Officer)
Mr. Lai, Kwok Fai Franki
(Chief Financial Officer)

Non-executive Directors:
Mr. Yang, Chun-Jung
Mr. Chen, Chung

Independent non-executive Directors:
Dr. Xue, Jun
Mr. Yang, Dave De
Ms. Chung, Elizabeth Ching Yee

Registered office:
Vistra (Cayman) Limited
P.O. Box 31119
Grand Pavilion
Hibiscus Way, 802 West Bay Road
Grand Cayman
KY1-1205 Cayman Islands

Headquarter:
Star Plus Legend Tower
1777 Lvdi Boulevard
Huaqiao Town, Kunshan City
Jiangsu Province
People's Republic of China

Principal place of business in Hong Kong:
Unit 2310–11
23rd Floor
Tower Two, Lippo Centre
89 Queensway
Hong Kong

9 November 2026

To the Shareholders

Dear Sir or Madam,

GRANT OF SHARE OPTIONS AND NOTICE OF THE EGM

1. INTRODUCTION

Reference is made to the announcement of the Company dated 31 July 2026 in relation to, among other things, the grant of Options to the Grantees, including Mr. Lai. The purpose of this circular is to provide you with information in respect of the resolution to be proposed at the EGM for the proposed grant of Options to Mr. Lai, and to give you notice of the EGM.

2. GRANT OF SHARE OPTIONS

On 31 July 2026, the Board resolved to conditionally grant a total of 7,500,000 Options to Mr. Lai subject to the condition that such grant would be approved by the Independent Shareholders at the EGM, and the number and terms of the Options granted to Mr. Lai, including their complete vesting schedule, were fixed by the Board on the same date.

The principal terms of the proposed grant of Options to Mr. Lai is set out below:

Date of grant:	31 July 2026
Number of Options to be granted to Mr. Lai:	7,500,000 Options (representing approximately 0.79% of the total number of Shares in issue as at the date of grant)

The number of Options granted to Mr. Lai represents approximately 87% of the 8,600,000 Option granted to the Company's chief executive officer in the same tranche, reflecting Mr. Lai's dual capacity as chief financial officer and an indispensable founding member of the management team. The Options granted to Mr. Lai also represent approximately 9.38% of the scheme mandate limit, which is in line with acceptable parameters for senior executives in companies listed on the Stock Exchange.

Exercise price of Options granted:

Each Option shall entitle the holder to subscribe for one Share upon exercise of such Option at an exercise price of HK$4.280 per Share, representing the highest of:

(i) the closing price of HK$4.280 per Share as stated in the daily quotations sheet issued by the Stock Exchange on 31 July 2026, being the date of grant;

(ii) the average closing price of HK$4.048 per Share as stated in the daily quotations sheet issued by the Stock Exchange for the five business days immediately preceding the date of grant; and

(iii) the nominal value of a Share of US$0.00001

Vesting period and exercise period of the Options:

The Options granted shall be vested as follow:

Vesting Date	**Percentage of the Options to be vested**
31 July 2027	25% of the total Options granted
31 July 2028	25% of the total Options granted
31 July 2029	25% of the total Options granted
31 July 2030	25% of the total Options granted

The Options shall become exercisable immediately after the Vesting Date until ten years commencing from the date of grant.

	Each tranche of the 7,500,000 Options will vest only if Mr. Lai remains an Eligible Person (being an employee and/or Director of the Group) on the relevant Vesting Date. If Mr. Lai resigns, any unvested Options will lapse and any vested Options may be exercised within the period determined by the Board, which is expected to be no later than his last day of employment. If (i) his employment is terminated, in accordance with terms of the engagement or any right conferred on the Group by law (including due to serious or gross misconduct); or (ii) his service agreement with the Group which is for a fixed term is not renewed, all vested and unvested Options will lapse on the day he ceases to be an employee and/or Director of any member of the Group.

The Board is of the view that the four-year vesting schedule is a fair, reasonable and proportionate mechanism that recognises Mr. Lai's contributions while serving the broader interests of the Company and the Shareholders as a whole, having considered: (i) the phased vesting schedule serves to incentivise Mr. Lai's continued service and commitment to the Group over the vesting period, thereby supporting continuity and stability within the senior management team; (ii) a time-based vesting mechanism aligns Mr. Lai's interests with the medium- to longer-term interests of the Company and the Shareholders, as the ultimate value realisable upon exercise of the Options will be determined by the market price of the Shares after the vesting period, and the grant is intended to incentivise Mr. Lai to devote his best efforts to the Group's continued growth, the development of its business operations and the enhancement of shareholder value over the medium to long term, thereby reinforcing a direct link between the Options and shareholder value creation; (iii) the staggered vesting mitigates the risk of a one-time dilutive impact on existing Shareholders; and (iv) the retention element embedded in the vesting schedule supports the forward-looking incentive and retention purposes of the grant.

Performance targets:	The vesting of the Options is not subject to any performance targets.

The Board considered the nature of Mr. Lai's role as chief financial officer, which includes financial management, financial reporting, compliance, corporate finance and capital-markets oversight. His performance is not readily measured by quantitative financial targets. Further, any value realisable under the Options depends entirely on the Share price exceeding the HK$4.280 exercise price. Gains therefore arise only if shareholder value increases after the grant, so the exercise price itself operates as an inherent market-based performance hurdle.

The mechanism of the grant to Mr. Lai is complemented by the continued-service vesting condition over four years, and grant is also subject to the lapse and clawback protections detailed below. Mr. Lai's performance is reviewed at least annually by the remuneration committee through his appraisal to ensure that he has been devoting sufficient time and effort towards matters of the Group, and contributing to the Group's development.

Accordingly, the Board considered that the existing combination of market alignment, continued service, annual remuneration review and protections offered by the Post-IPO Share Option Scheme provides a reasoned basis for not imposing standalone performance targets.

The purpose of the Post-IPO Share Option Scheme is to provide incentives and rewards to the directors, employees and service providers of the Group for their contributions to, and continuing efforts to promote the interest of the Company. The Options granted will give the Grantees an opportunity to have a personal stake in the Company and will help motivate the Grantees in optimizing their performance and efficiency.

Having considered (i) Mr. Lai's continuing ability to contribute to the overall operations, development and long-term growth of the Group. In particular, Mr. Lai, being an executive Director and chief financial officer of the Company, is primarily responsible for the overall financial management, financial reporting, corporate finance and compliance functions of the Group, and plays a key role in the strategic planning and business development of the Group; (ii) the vesting schedule to which the Options granted to Mr. Lai are subject will motivate Mr. Lai to continue to work towards enhancing the enterprise value and attaining the long-term strategic objectives of the Group; (iii) the continued-service, lapse and clawback protections described herein provides sufficient protection to the Company; and (iv) the grant of Options to Mr. Lai was partly in recognition of his past contributions to the Group, the Board (having considered the recommendation of the remuneration committee) considered that (a) the grant of Options to Mr. Lai is aligned with the purpose of the Post-IPO Share Option Scheme, and (b) the vesting of the Options granted to Mr. Lai shall not be subject to any corporate, business, financial, operational or individual performance targets. See also "Reasons for and Benefits of the Grant of Options" below for details.

Clawback mechanism:	The Options granted will be subject to the clawback mechanism as set out in the Post-IPO Share Option Scheme. In the case that Mr. Lai commits misconduct or is involved in a material misstatement in the Company's financial statements, all Options of Mr. Lai shall automatically lapse. In addition, all vested and unvested Options will lapse following termination of Mr. Lai's employment by the Group (including termination for serious or gross misconduct), or, non-renewal of a fixed-term contract. The Board may determine that any unexercised Options, vested or unvested, lapse in specified circumstances arising after cessation.

Financial assistance:	There are no arrangements for the Group to provide to Mr. Lai for the purchase of Shares under the Post-IPO Share Option Scheme.
Consideration for the grant of the Options:	HK$1.00 to be paid by Mr. Lai upon acceptance of the Options granted.

Mr. Lai must accept it in writing within the period determined by the Board, being 30 days from, the Grant Date. Upon acceptance, the Eligible Person must pay a non-refundable consideration of HK$1. If the offer is not accepted within the prescribed period, it lapses automatically. As at the Latest Practicable Date, Mr. Lai has accepted the offer.

The Shares to be allotted to Mr. Lai upon the exercise of the proposed Options shall rank *pari passu* in all respects with and shall have the same voting rights, rights in respect of any dividend or other distributions paid or made on or after the date of issue, rights of transfer and other rights, including those arising on liquidation of the Company as attached to the Shares in issue on the date of such allotment (excluding treasury shares) and will be subject to all the provisions of the articles of association of the Company and the laws of the Cayman Islands for the time being in force.

As at the Latest Practicable Date, no grant of Options has been made to Mr. Lai under the Post-IPO Share Option Scheme and any other share schemes of the Company within the 12-month period prior to the proposed grant of Options. None of the Directors is a trustee of the Post-IPO Share Option Scheme nor has any direct or indirect interest in the trustee(s) of the Post-IPO Share Option Scheme.

The Options themselves do not carry any right to vote in general meeting of the Company, nor any dividend, transfer or any other rights, including those arising on liquidation of the Company, prior to them being exercised and the underlying Shares being issued.

The Company does not intend to use treasury shares (if any) to satisfy the grant of Options to Mr. Lai.

Reasons for and Benefits of the Grant of Options

The retention of experienced senior management is important for the continued success and stability of the Group's operations, particularly as the Group pursues its expansion strategy. The purpose of the grant of Options to Mr. Lai is to incentivise and retain him as chief financial officer of the Company and to align his personal interests with those of the Company and the Shareholders as a whole. In particular, the Board considers that Mr. Lai's continued leadership of the Group's financial management and corporate finance function will be critical as the Group enters the next phase of its expansion strategy, including the scaling of its IP creation and operation business. Mr. Lai is expected to play a central role in overseeing the Group's financial reporting and compliance

framework and spearheading capital-markets transactions to support the Group's growth initiatives, which will help the Group to execute its long-term strategic plan.

The Board considers that the grant of Options, together with the four-year time-based vesting schedule, will provide an effective retention mechanism and ensure that Mr. Lai's economic interests remain aligned with those of the Shareholders over the medium to long term, as the value ultimately realisable upon exercise of the Options will be determined by the prevailing market price of the Shares. The grant will also strengthen Mr. Lai's commitment to the Group at a critical juncture as the Company continues to expand its IP creation and operation business and pursue its strategic objectives. The grant is consistent with the purpose of the Post-IPO Share Option Scheme and with prevailing market practice for equity-based incentives granted to directors and senior management of companies listed on the Stock Exchange.

Mr. Lai made material contributions to the Group particularly in relation to capital markets activities. Mr. Lai was involved in the execution of the Company's initial public offering, during which he was responsible for overseeing all aspects of the workstream.

Following the successful listing of the Company, Mr. Lai continued to coordinate various top-up placings. These fundraising activities as a whole supported expansion of the IP creation and operation business. Mr. Lai also contributed to the strategic planning and business development of the Group, including the formulation and execution of the Group's long-term growth strategy. Mr Lai's cash-based remuneration during the previous years was structured to reflect his day-to-day responsibilities and contributions in the ordinary course of his role, while the Options granted to him are intended to provide a forward-looking incentive and recognise his cumulative contributions.

Having considered the above, the Board is of the view that the grant of Options is consistent with market practice for grants to directors and senior management of companies listed on the Stock Exchange, and is in the interests of the Company and the Shareholders as a whole.

Number of Shares Available for Future Grant

Following the grant of Options on 31 July 2026, 47,735,000 Shares underlying the Options will be available for future grants under the Scheme Limit and 2,000,000 Shares will be available for future grants under the Service Provider Sublimit.

Approval from the Board and independent non-executive Directors

Pursuant to Rule 17.04(1) of the Listing Rules, each grant of Options to a Director, chief executive or substantial Shareholder, or any of their respective associates, must be approved by independent non-executive Directors. Accordingly, the grant of Options to Mr. Lai has been approved by the Board including independent non-executive Directors, save that Mr. Lai, has abstained from approving the resolution relating to the grant to himself.

Listing Rules Implications

Pursuant to Rule 17.04(3) of the Listing Rules, if the grant of Options to a substantial Shareholder or any of its associates would result in the total number of Shares in issue and to be issued under all Options granted (excluding any options and awards which has lapsed) in the 12-month period up to the date of grant of Options to such person exceeding in aggregate 0.1% of the Shares in issue (the "**0.1% Limit**"), such proposed grant of Options shall be approved by the Shareholders in a general meeting. The grantee, its associates and all core connected persons of the Company must abstain from voting in favour of such resolution at the general meeting.

As the total number of Shares to be issued upon exercise of the above Options proposed to be granted to Mr. Lai, being a substantial Shareholder, exceeds the 0.1% Limit in a 12-month period, the grant of the above Options to Mr. Lai will therefore be conditional upon and subject to the approval of the Shareholders at a general meeting to be convened where Mr. Lai together with his associates and all core connected persons of the Company shall abstain from voting in the relevant resolution at the EGM.

3. EGM AND PROXY ARRANGEMENT

Set out on pages EGM-1 to EGM-3 of this circular is a notice convening the EGM at which an ordinary resolution will be proposed to approve the grant of the Options.

Pursuant to Rule 13.39(4) of the Listing Rules, any vote of Shareholders at a general meeting must be taken by poll. Accordingly, the proposed resolution will be put to vote by way of poll at the EGM. Treasury shares, if any, registered in the name of the Company, shall have no voting rights at the EGM. For avoidance of doubt, treasury shares, if any, pending withdrawal from and/or transfer through CCASS shall not bear any voting rights at the Company's EGM. An announcement on the poll vote results will be published by the Company after the EGM in the manner prescribed under Rule 13.39(5) of the Listing Rules.

A form of proxy for use at the EGM is enclosed with this circular. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.splegend.com). Whether or not you are able to attend the EGM, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and return the same to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event not less than 48 hours before the time scheduled for holding the EGM (i.e. not later than 11:00 a.m. on Wednesday, 25 November 2026) or the adjourned meeting (as the case maybe). Completion and return of the form of proxy will not preclude you from attending and voting at the EGM through an online platform or any adjournment thereof should you so wish, and in such case, the form of proxy previously submitted shall be deemed to be revoked.

4. RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

5. RECOMMENDATION

The Board is of the view that the terms of the grant of Options to Mr. Lai are fair and reasonable and the grant of Options to Mr. Lai is in the interest of the Company and the Shareholders as a whole. Accordingly, the Board recommends the Shareholders to vote in favor of the relevant resolution at the EGM.

Views of the independent non-executive Directors

The independent non-executive Directors, having considered the principal factors set out below and the recommendation of the remuneration committee and the terms and conditions of the proposed grant, consider the terms fair and reasonable and the grant in the interests of the Company and the Shareholders as a whole.

(1) *Number of Options.* The grant of 7,500,000 Options represents approximately 0.79% of the issued Shares, approximately 9.38% of the 80,000,000 Scheme Mandate Limit and approximately 87% of the 8,600,000 Options granted to the chief executive officer in the same tranche. It remains within the 1% individual limit and has been benchmarked to historical grants to the Company's senior management and other Hong Kong listed issuers.

(2) *Absence of performance targets.* The reasons set out under "Performance targets", including the nature of Mr. Lai's CFO responsibilities, the inherent market-based hurdle of the exercise price, annual remuneration and appraisal review by the remuneration committee, and consistency with the other Director grants in the same tranche were taken into consideration.

(3) *Retention need.* Mr. Lai's role as the chief financial officer support the need for retention. The service-conditioned four-year vesting schedule provides that retention mechanism.

(4) *Dilution.* The maximum dilution is approximately 0.79% of the issued Shares and is staggered over four years, while the exercise price is set at HK$4.280 in this case with reference to the closing price on the date of grant, so that the Options are not granted at a discount.

(5) *Clawback and lapse protections.* Protections regarding lapse on cessation of employment and cancellation of Options together with the misconduct and material-misstatement protections were also considered.

Accordingly, the independent non-executive Directors recommend the Shareholders to vote in favour of the relevant resolution at the EGM.

Mr. Lai, Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan, Mr. Yang, Chun-Jung and Mr. Chen, Chung and their respective associates will abstain from voting on the resolution at the EGM. As at the Latest Practicable Date, to the best knowledge, belief and information of the Directors having made all reasonable enquiries, (i) these Shareholders directly or indirectly held 574,654,498 Shares in aggregate, representing 60.38% of the total issued Shares; (ii) none of these Shareholders has indicated his/her intention to vote against the relevant resolution at the EGM; and (iii) save as disclosed above, no other Shareholder has a material interest in the resolution which would be required to abstain from voting in favour of the resolution at the EGM.

6. CLOSURE OF REGISTER OF MEMBERS

To ascertain the Shareholders' entitlement to attend and vote at the EGM, the register of members of the Company will be closed from Tuesday, 24 November 2026 to Friday, 27 November 2026, both days inclusive, during which period no transfer of Shares will be registered. In order to qualify for the entitlement to attend and vote at the EGM, all transfers of Shares accompanied by the relevant shares certificate(s) must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, 23 November 2026. The record date for determining the entitlement of the Shareholders to attend and vote at the EGM will be Friday, 27 November 2026.

7. MISCELLANEOUS

In case of any inconsistency between the English version and the Chinese translation of this circular, the English version shall prevail.

Yours faithfully,
By Order of the Board
Star Plus Legend Holdings Limited
Ma, Hsin-Ting
Chairperson of the Board and Executive Director

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

NOTICE OF EGM

NOTICE IS HEREBY GIVEN that an extraordinary general meeting ("**Meeting**") of Star Plus Legend Holdings Limited ("**Company**") will be held virtually through an online platform at **https://meetings.computershare.com/StarPlusLegend_EGM2026** on Friday, 27 November 2026 at 11:00 a.m. to consider and, if thought fit, transact the following ordinary businesses:

"**THAT** the grant of share options to subscribe for 7,500,000 Shares at an exercise price of HK$4.280 per Share to Mr. Lai, Kwok Fai Franki, an executive director, chief financial officer and a substantial shareholder of the Company, subject to and in accordance with the terms and conditions of the grant and the a share option scheme of the Company adopted and as approved by the Shareholders on 19 June 2023 (as amended from time to time), be and is hereby approved; and **THAT** any director or company secretary of the Company be and is hereby authorised to do all such acts and execute all such documents as may be necessary or expedient to give full effect to such grant of options."

By Order of the Board
Star Plus Legend Holdings Limited
Ma, Hsin-Ting
Chairperson of the Board and Executive Director

Hong Kong, 9 November 2026

Headquarter:
Star Plus Legend Tower
1777 Lvdi Boulevard
Huaqiao Town, Kunshan City
Jiangsu Province
People's Republic of China

Principal place of business in Hong Kong:
Unit 2310–11
23rd Floor
Tower Two, Lippo Centre 89
Queensway
Hong Kong

Notes:

1. The Company will conduct the Meeting virtually through an online platform (the "**Online Platform**"), which allows shareholders of the Company ("**Shareholders**") to attend the Meeting online in convenient and efficient way from anywhere with an internet connection. Shareholders will be able to access the live audio broadcast, cast their vote and submit questions in written form via their mobile phones, tablets, or computers.

2. A member of the Company entitled to attend and vote at the Meeting shall be entitled to appoint another person as his/her/its proxy to attend and vote instead of him/her/it. A member who is the holder of two or more shares of the Company ("**Shares**") may appoint more than one proxy to represent him/her/it and vote on his/her/its behalf at a general meeting of the Company or at a class meeting. A proxy need not be a member of the Company.

3. In order to be valid, the form of proxy must be duly completed and signed in accordance with the instructions printed thereon and deposited together with a power of attorney or other authority (if any) under which it is signed, or a certified copy of that power or authority, at the office of the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event by 11:00 a.m. on Wednesday, 25 November 2026 or not less than 48 hours before the time appointed for holding of the Meeting or any adjourned meeting.

4. In order to ascertain the entitlement to attend and vote at the Meeting, the register of members of the Company will be closed from Tuesday, 24 November 2026 to Friday, 27 November 2026, both days inclusive during which period no transfer of Shares will be registered. In order to qualify for the entitlement to attend and vote at the Meeting, all transfers of Shares accompanied by the relevant shares certificate(s) must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, 23 November 2026. The record date for determining the entitlement of the Shareholders to attend and vote at the EGM will be Friday, 27 November 2026.

5. Where there are joint holders of any Share, any one of such joint holders may vote, either in person or by proxy, in respect of such Share as if he/she/it were solely entitled thereto, but if more than one of such joint holders be present at any meeting, personally or by proxy, that one of the said persons so present whose name stands first in the register in respect of such Share shall alone be entitled to vote in respect thereof.

6. Shareholders who wish to attend the Meeting and exercise their voting rights can achieve this in one of the following ways:

   (a) attend the Meeting through the Online Platform which enables live audio streaming and an interactive platform for Q&A and cast their vote online; or

   (b) appoint the chairman of the EGM or other persons as their proxy to attend the Meeting through the Online Platform and cast their vote online.

   The authority and instruction to the proxy or proxies will be revoked if the Shareholder attends and votes through the Online Platform.

7. **Login details for Registered Shareholders:** Registered Shareholders can refer to the accompanying letter sent by post for details.

   Login details for Non-Registered Shareholders: Non-Registered Shareholders, whose shares of the Company are held in the Central Clearing and Settlement System (CCASS) through banks, brokers, custodians, nominees or HKSCC Nominees Limited (as the case may be) (collectively, the "**Intermediaries**"), who wish to attend and vote at the Meeting, should (i) contact their Intermediaries through which the shares of the Company are held to appoint themselves as proxy, and (ii) provide their e-mail address to their Intermediaries, before the deadline required by their Intermediaries. Details regarding the Meeting arrangements including the login details to access the Online Platform will be sent by the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited (the "**Hong Kong Share Registrar**"), to the e-mail address provided.

   The Online Platform will be open from 10:30 a.m. on Friday, 27 November 2026 (i.e. approximately 30 minutes prior to the commencement of the Meeting). Shareholders should allow ample time to login the Online Platform to complete the required procedures. For details relating to the use of the Online Platform, please refer to the Online Meeting User Guide published on the Company's website.

   Shareholders should note that only one device is allowed per login. Please keep the login details in safe custody for use at the Meeting and do not disclose them to anyone else. Neither the Company nor the Hong Kong Share Registrar assume any obligation or liability whatsoever in connection with the transmission of the login details or any use of the login details for attendance, voting or otherwise. The submission of a vote through the Online Platform using your login details will be conclusive evidence that the vote was cast by you as a Shareholder.

   For any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at +852 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

8. The resolution as set out in this notice to be put to vote at the Meeting will be decided by way of poll as required by the Listing Rules.

9. If tropical cyclone warning signal no. 8 or above is hoisted or "extreme conditions" caused by super typhoons or a black rainstorm warning signal is in force at 8:00 a.m. on Friday, 27 November 2026, the meeting will be postponed and further announcement for details of alternative meeting arrangements will be made. The meeting will be held as scheduled even when tropical cyclone warning signal no. 3 or below is hoisted, or an amber or red rainstorm warning signal is in force. You should make your own decision as to whether you would attend the meeting under bad weather conditions and if you should choose to do so, you are advised to exercise care and caution.

10. References to time and dates in this notice are to Hong Kong time and dates.

As at the date of this notice, the Board comprises three executive Directors, namely Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki; two non-executive Directors, namely Mr. Yang, Chun-Jung and Mr. Chen, Chung and three independent non-executive Directors, namely Dr. Xue, Jun, Mr. Yang, Dave De and Ms. Chung, Elizabeth Ching Yee.