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Zhihu Inc.

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(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(NYSE: ZH; HKEX: 2390)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Zhihu Inc. (together with its subsidiaries, the "**Company**") hereby announces that a meeting of the Board will be held on Tuesday, November 24, 2026, for the purpose of considering and approving, inter alias, the unaudited financial results of the Company for the three months ended September 30, 2026 and its publication.

The Company's management will hold an earnings conference call on Tuesday, November 24, 2026, at 6:00 A.M U.S. Eastern Time or 7:00 P.M Beijing/Hong Kong Time on the same day.

All participants wishing to join the conference call must pre-register online using the link provided below. Once the pre-registration has been completed, each participant will receive a set of dial-in numbers and a unique access PIN which can be used to join the conference call.

Participant Online Registration:
https://register-conf.media-server.com/register/BI5b7883530171410a9f77d9d800fabc99

By Order of the Board
Zhihu Inc.
Yuan Zhou
Chairman

Hong Kong, November 10, 2026

As of the date of this announcement, the Board comprises Mr. Yuan Zhou as an executive director of the Company, Mr. Dahai Li, Mr. Zhaohui Li, and Mr. Qu Chen as non-executive directors of the Company, and Ms. Hope Ni, Mr. Derek Chen and Dr. Li-Lan Cheng as independent non-executive directors of the Company.