Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Impression Dahongpao Co., Ltd.
印象大紅袍股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2695)

VOLUNTARY ANNOUNCEMENT IN RELATION TO THE 2026 SHAREHOLDER REWARD ACTIVITY

This announcement is made voluntarily by Impression Dahongpao Co., Ltd. (the "**Company**") to provide its shareholders and potential investors with information on the Company's shareholder reward activity.

The board of directors of the Company (the "**Board**") is pleased to announce that, in order to express its gratitude to shareholders for their long-standing care for and support of the Company, and to enable shareholders to understand and experience the Company's cultural tourism products and services, the Company will hold the "Impression Dahongpao 2026 Shareholder Reward" activity (the "**Activity**") from 10 November 2026 to 31 December 2026, inviting eligible shareholders to enjoy performances of Impression — Dahongpao Scenery Show and Moonlight over Mount Wuyi free of charge.

Activity Period and Eligibility

The period for the Activity is from 10 November 2026 to 31 December 2026. The following individuals or entities holding shares of the Company on the date of submission of the application for registration for the shareholder reward performance activity and on the date of the performance are eligible to participate: (i) holders of domestic shares of the Company (NEEQ) registered with the Beijing Branch of China Securities Depository and Clearing Corporation Limited; (ii) registered holders of H shares of the Company; (iii) holders of investor accounts with the Hong Kong Securities Clearing Company Limited (HKSCC) and the Central Clearing and Settlement System (CCASS); and (iv) beneficial owners holding H shares of the Company through the HKSCC and the CCASS.

Individual shareholders may be accompanied by no more than four family members, and corporate shareholders may appoint no more than five representatives.

Performance Arrangement

"Impression — Dahongpao Scenery Show": 19:30 to 20:30 every night at the Impression — Dahongpao Scenery Show Theatre, No. 96 Dawangfeng South Road, Sangu Resort Area, Wuyishan City, Fujian Province, China. Additional performances will be arranged separately subject to same-day visitor traffic.

"Moonlight over Mount Wuyi": 16:30 to 17:40 every day at the Moonlight over Mount Wuyi Theatre, No. 101 Dawangfeng North Road, Wuyishan City, Fujian Province, China. Additional performances will be arranged separately subject to same-day visitor traffic.

Application, Booking and Admission

An eligible shareholder may email the supporting documents to marketing@yxdhp.com.cn during the period of the Activity. Upon verification and confirmation of the documents, the attending shareholder shall call 0599-5208888 no later than the day preceding the performance to reserve the performance date and session.

A natural person shareholder shall submit: (i) the latest statement of holdings; (ii) a scanned copy of his/her valid identity document; (iii) a contact telephone number; and (iv) a list of all attendees. Where accompanied by family members, the shareholder shall also submit scanned copies of documents evidencing the family relationship (such as a household register or marriage certificate).

A corporate shareholder shall submit: (i) a scanned copy of the business licence or business registration certificate (or a scanned copy of a photocopy affixed with the company chop); (ii) a scanned copy of the list of attending representatives affixed with the company chop; and (iii) the contact telephone number and a scanned copy of the valid identity document of the contact person. A beneficial owner holding H shares through brokers or other institutions may provide a certificate of holdings issued by the relevant institution to be submitted together with the above applicable materials.

After completing the email registration and eligibility verification, please call to make a booking. On the performance date, all attendees shall bring the originals of the relevant materials to the relevant ticketing centre for identity verification. Upon successful verification, a real-name admission pass will be issued. Enquiry hotlines: 0599-5208888 and 0599-5132810.

Terms and Notes of the Activity

The Activity is a shareholder reward arrangement and does not constitute a profit distribution, dividend payment, investment advice or any performance commitment. Shareholders participate voluntarily. The Company shall not be liable for any compensation where a shareholder is unable to attend a performance due to failure to submit the required materials on time or to book a session.

Eligibility to attend is limited to registered shareholders whose registration has been verified, together with their accompanying family members or the designated representatives of institutional shareholders. Tickets may not be resold, redeemed for cash or exchanged for other services. Each eligible shareholder may apply only once, and duplicate applications are not permitted. Where any transfer or lending of an attendance entitlement is identified, the Company shall be entitled to cancel all attendance eligibility.

Attendees shall enter punctually at the session booked and shall comply with the rules of the scenic area and the theatre. Where an attendee fails to attend within the scheduled time without prior rescheduling, the attendance entitlement shall lapse automatically. Sessions are subject to advance booking and are subject to the daily visitor flow and the capacity of the theatre. Where the desired session is fully booked, alternative available sessions may be selected; the Company does not guarantee that any particular session can be arranged.

The Activity provides attendance eligibility only; all other expenses, including transportation, accommodation and catering, shall be borne by the attendees themselves. Connected persons under the Listing Rules who participate in the Activity shall observe the applicable requirements and assess the relevant compliance matters on their own. The Company reserves the final right of interpretation in respect of the Activity and may adjust the arrangements for the Activity as and when necessary.

The Activity is intended to express the Company's appreciation of the attention and support of its shareholders, and is not expected to have any material impact on the operations of the Company. Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
Impression Dahongpao Co., Ltd.
Mr. ZHONG Baiyi
Chairman and non-executive Director

Hong Kong, 10 November 2026

As at the date of this announcement, the Board of the Company comprises (i) Mr. Zheng Bin as executive Director; (ii) Mr. Zhong Baiyi, Mr. Chen Shixiong and Mr. Ma Qingnan as non-executive Directors; and (iii) Mr. Chan Tsz Kit, Ms. Wang Xiaomin and Ms. Guo Ruizheng as independent non-executive Directors.