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東方傳媒集團有限公司
ORIENTAL MEDIA GROUP LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 18)

POSITIVE PROFIT ALERT

This announcement is made by Oriental Media Group Limited (the **"Company"** and, together with its subsidiaries, the **"Group"**) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **"Listing Rules"**) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the **"Board"**) wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2026 (the **"Reporting Period"**) and the information currently available to the Board, the Group expects to record an unaudited consolidated profit attributable to owners of the Company of approximately HK$4,000,000 to HK$5,000,000 for the Reporting Period (six months ended 30 September 2025: approximately HK$1,283,000) notwithstanding a decrease in revenue of approximately HK$33,000,000 from its media and money lending businesses due to the unfavourable macro-economic situation.

The Board considers that the expected increase in the unaudited consolidated profit attributable to owners of the Company is mainly due to (i) a reduction of staff costs of approximately HK$22,000,000 arising from the continued streamlining of staffing, (ii) a decrease in the cost of raw materials and consumables used of approximately HK$2,300,000 as a result of reduced usage of printing raw materials and consumables, (iii) a decrease in net fair value loss on investment properties of approximately HK$4,900,000, and (iv) the fact that no provision for loss allowance for expected credit loss on loans and interest receivables is required in the money lending business during the Reporting Period.

As the Company is still in the process of finalising the unaudited interim results of the Group for the Reporting Period, the information contained in this announcement represents only a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the Reporting Period and the information currently available to the Board, which have neither been

reviewed by the Audit Committee of the Company nor have been confirmed by the Auditors of the Company. As such, the unaudited interim results of the Group for the Reporting Period may differ from the information contained in this announcement. Details of the unaudited financial information of the Group for the Reporting Period will be disclosed in the interim results announcement of the Company for the Reporting Period which is expected to be published before the end of November 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Oriental Media Group Limited
Ching-fat MA
Board and Group Chairman

Hong Kong, 12 November 2026

As at the date hereof, the Board comprises seven Directors, of which three are Executive Directors, namely, Mr. Ching-fat MA (Board and Group Chairman), Mr. King-ho MA (Group Chairman) and Mr. Shun-chuen LAM (Chief Executive Officer), one Non-executive Director, namely, Mr. Dominic LAI and three Independent Non-executive Directors, namely Mr. Yat-fai LAM, Ms. Ching-wah YIP and Mr. Hung-kei TSANG.