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CHOW SANG SANG HOLDINGS INTERNATIONAL LIMITED
周生生集團國際有限公司*

(Incorporated in Bermuda with limited liability)
Stock code: 116

INSIDE INFORMATION - DATA SECURITY INCIDENT

This announcement is made by Chow Sang Sang Holdings International Limited (the "Company" and, together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Group has recently detected unauthorized access into its systems, which was first identified on 9 November 2026 (the "Incident"), with potential extraction of customer and employee information. The Group has taken steps to contain all unauthorized access, enhance the security of the Group's systems, and engaged cybersecurity experts to investigate and advise on appropriate measures.

The initial investigation indicates that the systems affected by the Incident include the Group's membership system and official e-commerce channels. While the investigation is still ongoing, it is observed that certain customer and employee information, including personal data, was accessed and may have been extracted, subject to verification.

As at the date of this announcement, the Group has reported the Incident to relevant authorities, including the Office of the Privacy Commissioner for Personal Data in Hong Kong and the Hong Kong Police Force. The Group is also in the process of notifying potentially affected customers and employees. The Group will continue to closely monitor the situation, cooperate with the relevant authorities in their investigations, and take appropriate measures to fully investigate, remediate, and mitigate any potential impact arising from the Incident.

Shareholders of the Company (the "Shareholders") and potential investors are reminded that the information provided in this announcement is based on the preliminary assessment of the currently available information by the Group's management. Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Vincent CHOW Wing Shing
Chairman

Hong Kong, 12 November 2026

As at the date of this announcement, the Executive Directors of the Company are Mr. Vincent CHOW Wing Shing, Dr. Gerald CHOW King Sing, Mr. Winston CHOW Wun Sing and Ms. Genevieve CHOW Karwing; the Non-executive Director is Mr. Stephen TING Leung Huel; and the Independent Non-executive Directors are Dr. CHAN Bing Fun, Mr. LEE Ka Lun, Dr. LO King Man, Mr. Stephen LAU Man Lung, Mr. HSU Rockson and Ms. PI Fang.

* *For identification purpose only*