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Blue Moon Group Holdings Limited
藍月亮集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6993)

ANNOUNCEMENT PURSUANT TO RULES 13.51B(2) AND 13.51(2) OF THE LISTING RULES AND RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

This announcement is made by Blue Moon Group Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rules 13.51B(2) and 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (the "**Listing Rules**").

The board of directors (the "**Board**") of the Company has been informed by Mr. Bruno Robert MERCIER ("**Mr. MERCIER**"), an independent non-executive director of the Company, that the Department of Special Investigation of Thailand (the "**DSI**") is conducting an investigation (the "**Investigation**") concerning a company with which Mr. MERCIER is associated. The Investigation concerns the alleged use of Thai nationals or Thai legal entities as nominee shareholders to enable foreign nationals to carry on a restricted business without the authorisation required under relevant Thai laws and regulations. Mr. MERCIER has been notified of the criminal allegations by the DSI and he has denied the allegations against him.

As at the date of this announcement, the Investigation is ongoing. No final judgment has been rendered against Mr. MERCIER, and the allegations have not been the subject of any judicial finding of guilt.

In addition to serving as the Company's independent non-executive director, Mr. MERCIER is a member of the audit committee of the Company (the "**Audit Committee**"), a member of the remuneration committee of the Company (the "**Remuneration Committee**") and a member of the nomination committee of the Company (the "**Nomination Committee**"). He does not hold any other positions within the Group and does not participate in the Group's daily operations or executive management.

To the best of the Board's knowledge, information and belief, the Investigation relates to Mr. MERCIER's alleged conduct in his personal capacity, does not relate to the affairs of the Group, and is not expected to have any material adverse impact on the business operations of the Group.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

In view of the above, Mr. MERCIER has tendered his resignation as an independent non-executive director of the Company, a member of the Audit Committee, a member of the Remuneration Committee and a member of the Nomination Committee, all with effect from 16 November 2026.

Mr. MERCIER has confirmed that he has no disagreement with the Board, nor is there any matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board would also like to take this opportunity to express its gratitude to Mr. MERCIER for his contribution during his tenure of office.

NON-COMPLIANCE WITH RULES 3.10(1), 3.21, 3.25 AND 3.27A OF THE LISTING RULES

Following the resignation of Mr. MERCIER, (1) the Board has only two independent non-executive directors; (2) the Audit Committee has only two members; (3) the Remuneration Committee has four members, of whom only two are independent non-executive directors; and (4) the Nomination Committee has only two members, of whom only one is an independent non-executive director. As a result, the composition of each of the Board, the Audit Committee, the Remuneration Committee and the Nomination Committee fails to meet the requirements under Rules 3.10(1), 3.21, 3.25 and 3.27A of the Listing Rules, respectively, and the requirements under the respective terms of reference of the Audit Committee, the Remuneration Committee and the Nomination Committee.

The Company will identify suitable candidate(s) to fill the vacancies, with a view to ensuring compliance with the requirements under the Listing Rules as soon as practicable and in any event within three months from the effective date of the resignation of Mr. MERCIER, as required under Rules 3.11, 3.23, 3.27 and 3.27C of the Listing Rules and the respective terms of reference of the Audit Committee, the Remuneration Committee and the Nomination Committee. The Company will make further announcement(s) as and when appropriate.

By Order of the Board
Blue Moon Group Holdings Limited
PAN Dong
Chairman & Executive Director

Hong Kong, 16 November 2026

As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung and Ms. XIAO Haishan as Executive Directors; and Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.