
GLOSSARY OF TECHNICAL TERMS

This glossary contains explanations of certain terms used in this prospectus in connection with the Group and its business. The terms and their meanings may not correspond to standard industry meaning or usage of those terms.

“ASP”	acronym for application service provider, a company that offers individuals or enterprises access over the Internet to applications and related services that would otherwise have to be located in their own personal or enterprise computers
“B2B”	acronym for business-to-business, the exchange of products, services, or information between businesses
“B2C”	acronym for business-to-customer, or the retailing part of e-commerce on the Internet
“BMP”	acronym for bit-mapped graphics format which is used in the Windows environment
“browser”	an application program that provides a way to look at and interact with all the information on the Internet
“CRM”	acronym for customer relationship management, an information industry term for methodologies, software, and usually Internet capabilities that help an enterprise manage customer relationships in an organised way
“database”	a collection of information organised in such a way that a computer program can quickly select desired pieces of data
“domain name”	a name that identifies one or more IP addresses
“e-Business” or “e-commerce”	the conduct of business on the Internet, including buying and selling, servicing customers and collaborating with business partners through the Internet
“e-Education” or “e-learning”	online interactive learning through the Internet
“ERP”	acronym for enterprise resource planning, an industry term for the broad set of activities supported by multi-module application software that helps a manufacturer or other business manage the important parts of its business
“Extranet”	an external connection to a part of a corporate intranet which allows access information stored beyond a firewall and acts as an extended Intranet, permitting parts of a company’s Intranet to be accessed by trading partners
“Ethernet”	a local-area network (LAN) protocol which uses a bus or star topology and supports data transfer rates of 10 Mbps.
“HTML”	acronym for Hypertext Markup Language, a collection of tags typically used in the development of web pages
“ICQ”	an online instant messaging program including various online applications such as text based communication with one or more users and file transfer
“ISP”	acronym for Internet service provider, a company that provides access to the Internet
“Internet”	the name given to the worldwide collection of networks and gateways, using the TCP/IP protocol that functions at a single, virtual network
“Intranet”	a network based on TCP/IP protocols belonging to an organisation, accessible only by the organisation’s members, employees, or others with authorisation

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“IP”	acronym for Internet protocol, which specifies the format of packets (datagrams) and the addressing scheme
“IT”	acronym for information technology, the broad subject concerned with all aspects of managing and processing information
“Java”	a high-level programming language developed by Sun Microsystems that is designed for handheld devices and set-top boxes
“Mbps”	acronym for millions of bits per second or megabits per second, a measure of bandwidth (the total information flow over a given time) on a telecommunications medium
“online”	being able to connect to the Internet by virtue of having an account that gives one access
“PC”	acronym for personal computer, a computer designed for use by one person at a time
“PDA”	acronym for personal digital assistant, a term for any small mobile hand held device that provides computing and information storage and retrieval capabilities for personal or business use
“portal”	a website that serves as a gateway to the Internet
“TAP”	acronym for telocator alphanumeric protocol, a communication protocol for paging network
“TNPP”	acronym for telocator network paging protocol, a communication protocol for paging network
“VoiceXML”	an application of XML, a standard language for building interfaces between voice-recognition software and web content, translating any XML-tagged web content into a format that speech-recognition software can deliver by phone
“WAP”	acronym for wireless application protocol, a specification for a set of communication protocol to standardise the way that wireless devices can be used for Internet access
“WBMP”	acronym for wireless bitmap, a graphic bitmap format for mobile computing devices
“web”	a system of Internet servers that support formatted documents
“web server”	a computer that delivers web pages
“website”	a set of interconnected web pages, usually including a home page, generally located on the same server, and prepared and maintained as a collection of information by a person, group, or organisation
“WML”	acronym for wireless markup language, a language used to specify content and user interface for WAP devices
“XML”	acronym for extensible markup language, a flexible way to create common information formats and share both the format and the data on the World Wide Web, Intranet, and elsewhere
“xHTML”	acronym for extensible hypertext markup, a hybrid between HTML and XML specifically designed for Internet device displays